



FIRESTONE

C O L O R A D O

A COMMUNITY IN MOTION



COLORADO



Colorado is the nation's third most highly educated state for residents with a bachelor's degree or higher. - Metro Denver EDC

Colorado ranks No. 1 for labor prospects and No. 5 overall in the "Best States for Business" report. - Metro Denver EDC

RECREATIONAL OPPORTUNITIES

The region's especially mild climate and high emphasis on wellness combine to make the area one of the most active and healthiest in the country. With the nation's largest public parks system and 41 state parks, 4 national parks, and 11 world-class ski resorts in the metro area's backyard, prime recreation opportunities abound.

Seven Professional Sports Teams:

- Colorado Avalanche – two-time Stanley Cup Champions
- Denver Broncos – two-time Super Bowl Champions
- Colorado Rockies – 2007 National League Champions
- Colorado Mammoth – Lacrosse (NLL)
- Colorado Rapids – 2010 MIS Cup Champions
- Denver Nuggets – Basketball (NBA)
- Denver Outlaws – Lacrosse (MLL)

STATE INCENTIVES

TAX CREDIT for Colorado Job Growth allows companies to apply to the Colorado Economic Development Corporation (EDC) for a state income tax credit based on the payroll tax cost from creating new jobs. To qualify, companies must create at least 20 new jobs in the region and pay wages above the local average. If approved by the EDC, the company is credited half of the amount it paid in federal Social Security and Medicare taxes on the jobs created, about 3.8 percent of each job's annual wage.

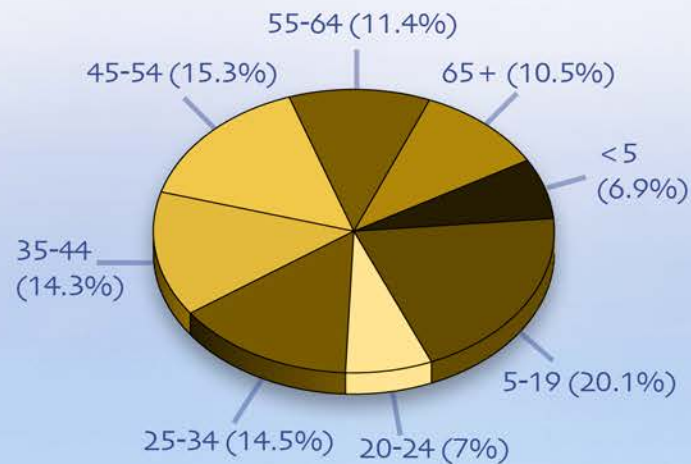
COLORADO FIRST training grants offset training costs other than the trainee's salary for companies that are relocating to Colorado or existing companies that are undertaking a major expansion. Existing Industry training grants support Colorado companies implementing new technology to remain competitive and keep jobs in Colorado.

CLIMATE

The region has a semi-arid, four-season climate with mild temperatures and 300 days of sunshine annually

Coldest Month	January, 43° average
Warmest Month	July, 88° average
Average humidity	41%
Average Precipitation	15.8 inches
Average Snowfall	59.9 inches
Average % Sunshine	69%

2010 POPULATION BY AGE



Colorado 2010 Population -



Firestone was ranked #24 for Best Place to Live among America's Small Towns by Money Magazine. Firestone was named the best place for homeownership in Colorado.

- Source: Money Magazine September 2013; www.nerdwallet.com March 2014

FIRESTONE FACTS

Firestone grew at a rate of 431 percent from 2000-2010
 Firestone Population - 11,168 (September 2014 Estimate)
 3,737 households as of December 2013
 Firestone has over 65 major residential, commercial, employment & mixed-use developments
 Firestone businesses provide approximately 1,895 jobs
 Firestone's boundary is 7,714 acres or 12.05 square miles, with a planning area of approximately 56 square miles

DEMOGRAPHIC AND INCOME PROFILE

5-mile radius from I-25 and Firestone Boulevard

Population	31,964
Households	10,971
Median Age	35
Median Household Income	\$75,695

SALES TAX

Municipality	Sales Tax (Total %)	Sales Tax on Groceries	Property Tax (Mills)
Thornton	8.5	Yes	10.210
Erie	8.3	Yes	17.146
Broomfield	8.15	Yes	11.457
Longmont	8.075	Yes	13.420
Denver	7.62	No	28.419
Fort Collins	7.35	Yes	9.797
Loveland	6.5	Yes	9.564
Dacono	5.9	Yes	29.512
Firestone	5.9	No	6.805



LOCATION

Firestone is located just 20 minutes north of Denver along the I-25 corridor, just north of the Northwest Parkway and E-470 with direct access to Denver International Airport.

E-470 / Northwest Parkway	10 minutes
University of Colorado, Boulder	30 minutes
Denver International Airport	39 minutes
Denver Central Business District	40 minutes
Fort Collins	40 minutes
Ski Resorts	90 minutes



LAW ENFORCEMENT

The Firestone Police Department has one of the highest police officer to citizen ratios in Colorado. The Firestone Police Department has been repeatedly awarded the distinguished Colorado Association of Chiefs of Police (CACP) Professional standards Compliance Award. There are hundreds of law enforcement entities in the State of Colorado and only a small percentage of them meet these rigid standards.

In 2014, Firestone was ranked the 6th safest community in the United States and 2nd safest in Colorado, according to real estate company Movoto.

PARKS, TRAILS AND RECREATION

Firestone has numerous neighborhood, community and regional parks and many miles of paved and unpaved trails. The Firestone trail network is planned to ultimately connect to the regional St. Vrain Legacy Trail and the Colorado Front Range Trail systems. Firestone is also home to Saddleback Golf Club.

ECONOMIC DEVELOPMENT RESOURCES

Firestone Economic & Business Development Committee
www.FirestoneCO.gov/EBDCommittee
Contact: townmanager@firestoneco.gov

Metro Denver Economic Development Corporation
www.metrodenver.org

State of Colorado Advance Colorado
www.advancecolorado.com

Upstate Colorado
www.upstatecolorado.org

Metro North Chamber of Commerce
www.metronorthchamber.com

Carbon Valley Chamber of Commerce
www.carbonvalleychamber.com

INTERNATIONAL TRADE

Firestone's central U.S. location on the 105th meridian at the midpoint between Tokyo and Frankfurt makes it a strategic location for conducting international business. With its unique Mountain Time Zone location, Firestone offers one-bounce satellite uplinks to world satellite networks and real-time connections to six out of seven continents in one business day. Colorado's top-three exports include computers and electronic products, processed foods, and medical and surgical equipment.

- Source: U.S. Department of Commerce, International Trade Administration.