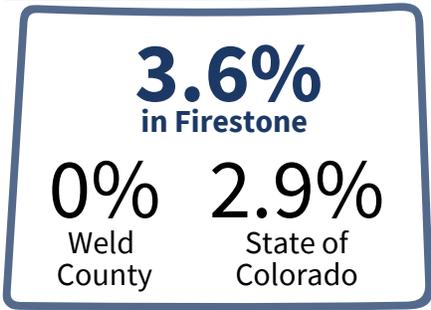


2025 Community Profile



BUSINESS

SALES TAX RATE



No sales tax on food for home consumption

COMMERCIAL REAL ESTATE

Average rent per square foot

Retail	\$15-\$30	\$8-\$13 NNN est.
Office	\$9-\$24	\$10-\$15 NNN est.
Industrial	\$13-\$25	\$6-\$10 NNN est.

TRANSPORTATION

I-25	Hwy 119	Firestone Blvd.
101,000	34,000	24,000

Source: OTIS 2023

- **Direct access** to I-25, Hwy 119, Hwy 66
- **Convenient access** to E470/Northwest Pkwy, Hwy 52, Hwy 85
- **VIA Mobility** provides direct accessible ride services *for those 60+ and low-mod income*



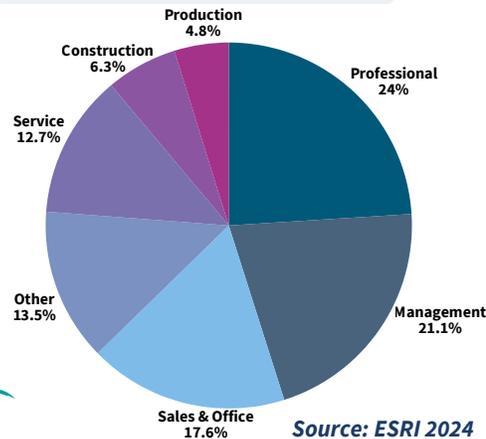
MINIMUM WAGE



MAJOR EMPLOYERS

American Furniture Warehouse	319
King Soopers	182
ARC Worldwide Group	153
Town of Firestone	130
Safeway	113

EMPLOYMENT SECTORS



CONNECT WITH US!

TOWN OF FIRESTONE
ECONOMIC DEVELOPMENT
DEPARTMENT

Allison Trembly
Economic Development
Manager
9950 Park Ave.,
Firestone, CO 80504

ATrembly@FirestoneCO.gov
720-749-8517

firestoneco.gov

in /company/townoffirestone



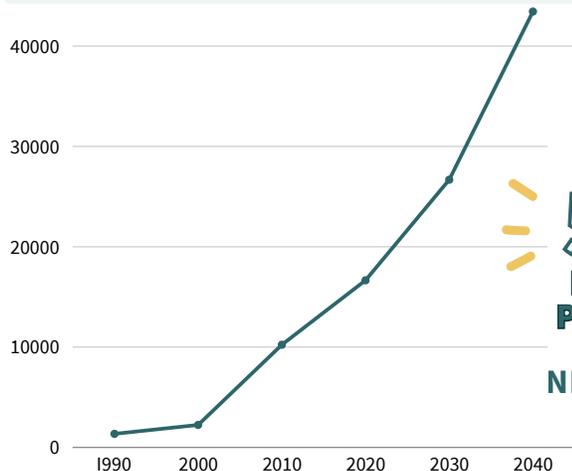
SCAN ME

DEMOGRAPHICS

	POPULATION	HOUSEHOLDS	AVERAGE HOUSEHOLD INCOME	PERSONS PER HOUSEHOLD	MEDIAN AGE	OWNER-OCCUPIED HOUSING	RENTER-OCCUPIED HOUSING	TRADE AREA
FIRESTONE	19,648	6,445	\$147,067	3.05	36.66	77.77%	22.23%	14.76 Sq. Mile
Local Trade Area	118,923	39,761	\$151,542	2.99	37.68	82.93%	17.07%	112 Sq. Mile
Regional Trade Area	591,539	217,986	\$127,730	2.69	38.09	69.39%	30.61%	426 Sq. Mile

Source: Placer AI, 80% of Visits, All 2022, Town Data/Demographics Now 2023

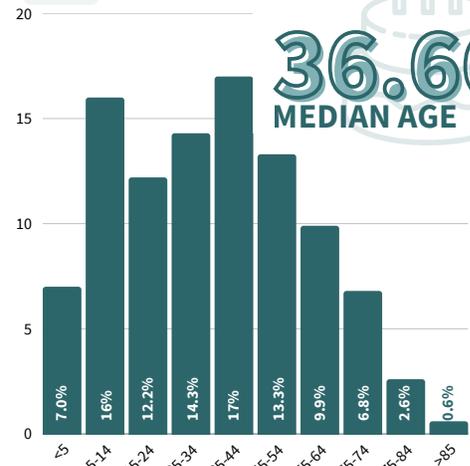
POPULATION GROWTH & PROJECTIONS



50%
ESTIMATED
POPULATION
GROWTH
NEXT 10 YEARS

Source: State of Colorado DOLA DO, Town of Firestone, CO

AGE percent of population



Source: Demographics Now Q2.2024 Firestone, CO

2025 Community Profile



DEMOGRAPHICS

AVERAGE HOUSEHOLD INCOME

\$147,067 FIRESTONE	\$147,459 COLORADO	\$135,700 USA
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Source: Demographics Now Q2.2024 Firestone, CO

EDUCATION Age 25+

92.21% HIGH SCHOOL GRADUATE	34.67% BACHELOR'S DEGREE
47.22% ASSOCIATES DEGREE	10.67% POST-GRADUATE DEGREE

Source: Demographics Q2.2024 Firestone, CO

CRIME DATA

YEAR	Property Crime	Robbery	Burglary	Larceny-Theft
2022	226	0	18	101
2023	217	0	11	129
2024	190	0	15	127

Source: 2024 Firestone Police Department Annual Report

2025 MILL LEVIES Source: Weld County Assessor

Town of Firestone	6.805
Carbon Valley Recreation District	4.427
Frederick Firestone Fire Protection District	15.534
High Plains Library District	3.179
School District RE1-J*	57.168
St. Vrain Sanitation District	0.316
No. Colorado Water	1.000
Weld County	15.956

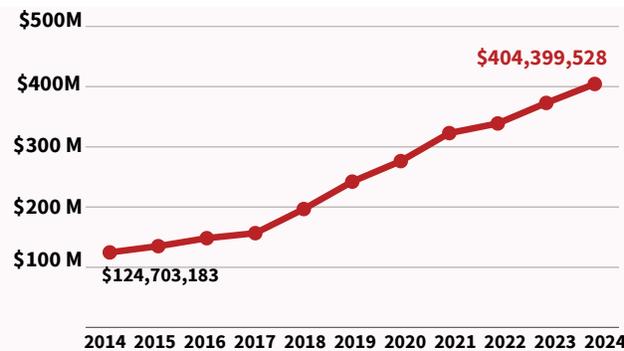
*Subject to location in Firestone
Additional Mill Levies may apply, subject to location

PSYCHOGRAPHIC PROFILE Top 3

- 18% Everyday Moderates**
Families of all shapes and sizes living in metro-suburban settings
- 35% Fast Track Couples**
Active, young, upper established suburban couples and families living upwardly mobile lifestyles
- 28% Boomers & Boomerangs**
Baby boomer adults and their teenage and young adult children sharing suburban homes.

TECH-SAVVY | SPORT ENTHUSIASTS | EDUCATED | NEWER HOMES

RETAIL SALES GROWTH



Source: Town of Firestone, Finance Department

2024 MAJOR RETAIL VISITS

	TOTAL VISITS	UNIQUE VISITORS
King Soopers	1.4M	134K
Safeway	1.1M	99.1K
Home Depot	642.3K	138.9K
American Furniture Warehouse	314.3K	168.7K
Walgreens	317.3K	71.1K



RETAIL

REAL ESTATE

\$588,536.25 **AVERAGE SALE PRICE**
DETACHED SINGLE FAMILY

\$1,914.39 **AVERAGE RENTAL** /month
ATTACHED 2 BED/2 BATH APARTMENT

Source: Zillow 12/2024



PERMITS ISSUED

YEAR	Single Family Unit	Multi-Family Unit
2022	178	0
2023	80	198
2024	157	102

Source: Town of Firestone, Planning & Development Dept., Tomichi Group