

Demographic Snapshot Comparison

Geography: City - Firestone

Firestone

Population: 2015A

Total Population	11,364
Female Population	49.7%
Male Population	50.2%
Population Density	1,070
Population Median Age	33.7
Employed Civilian Population 16+	5,079
% White Collar	61.9%
% Blue Collar	38.0%
Total Employees	2,133
Total Establishments*	335
Population Growth 2000-2010	322.9%
Population Growth 2015A-2020	25.6%

Income: 2015A

Average Household Income	\$90,807
Median Household Income	\$79,766
Per Capita Income	\$29,530
Avg Income Growth 2000-2010	42.8%
Avg Income Growth 2015A-2020	12.5%

Households: 2015A

Households	3,696
Average Household Size	3.08
Hhld Growth 2000-2010	304.0%
Hhld Growth 2015A-2020	25.4%

Housing Units: 2015A

Occupied Units	3,696
% Occupied Units	97.5%
% Vacant Housing Units	2.4%
Owner Occ Housing Growth 2000-2010	300.8%
Owner Occ Housing Growth 2000-2020	453.7%
Owner Occ Housing Growth 2015A-2020	25.3%
Occ Housing Growth 2000-2010	304.0%
Occ Housing Growth 2010-2020	40.3%
Occ Housing Growth 2015A-2020	25.4%

Race and Ethnicity: 2015A

% American Indian or Alaska Native Population	0.7%
% Asian Population	1.7%
% Black Population	0.8%
% Hawaiian or Pacific Islander Population	0.0%
% Multirace Population	3.1%
% Other Race Population	6.1%
% White Population	87.3%
% Hispanic Population	16.3%
% Non Hispanic Population	83.6%

Seasonal Population Trending

Q4 2011	193
Q1 2012	186
Q2 2012	194
Q3 2012	200
Q4 2012	194
Q1 2013	191
Q2 2013	203
Q3 2013	206
Q4 2013	197
Q1 2014	201
Q2 2014	211
Q3 2014	238
Q4 2014	232

**Establishment counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).*

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