

Retail Sales Potential Comparison

Geography: City - Firestone

Firestone

Average Annual Household Dollars 2015A

Automotive Dealers	\$3,945
Automotive Parts, Accessories, & Tire Stores	\$235
Beer, Wine, & Liquor Stores	\$184
Book Stores	\$76
Childrens and Infants Clothing Stores	\$55
Clothing Accessories Stores	\$30
Convenience Stores	\$133
Cosmetics, Beauty Supplies and Perfume Stores	\$30
Department Stores excluding leased depts	\$1,147
Drinking Place - Alcoholic Beverages	\$105
Family Clothing Stores	\$488
Florists	\$26
Full-service Restaurants	\$1,703
Furniture Stores	\$25
Gasoline Stations	\$2,873
Gift, Novelty, and Souvenir Stores	\$83
Hardware Stores	\$49
Hobby, Toys and Games Stores	\$78
Home Centers	\$449
Home Furnishing Stores	\$149
Household Appliances Stores	\$112
Jewelry Stores	\$102
Limited-service Eating Places	\$1,768
Luggage & Leather Goods Stores	\$10
Mens Clothing Stores	\$51
Musical Instrument and Supplies Stores	\$14
News Dealers and Newsstands	\$6
Nonstore retailers	\$1,130
Nursery and Garden centers	\$150
Office Supplies and Stationery Stores	\$97
Optical Goods Stores	\$60
Other Building Materials Dealers	\$364

Other Clothing Stores	\$60
Other General Merchandise Stores	\$2,282
Other Health and Personal Care Stores	\$41
Other Miscellaneous Store Retailers	\$369
Other Motor Vehicle Dealers	\$372
Outdoor Power Equipment Stores	\$23
Paint and Wallpaper Stores	\$37
Pharmacies and Drug Stores	\$653
Radio, Television and Other Electronics Stores	\$237
Sew/Needlework/Piece Goods Stores	\$7
Shoe Stores	\$247
Special Foodservices	\$18
Specialty Food Stores	\$131
Sporting Goods Stores	\$210
Supermarkets and Other Grocery (except Convenience) Stores	\$3,371
Used Merchandise Stores	\$42
Womens Clothing Stores	\$220
Total Avg Annual Retail Sales	\$29,990

Aggregate Household Dollars 2015A

Automotive Dealers	\$14,580,854
Automotive Parts, Accessories, & Tire Stores	\$869,620
Beer, Wine, & Liquor Stores	\$682,118
Book Stores	\$283,317
Childrens and Infants Clothing Stores	\$205,100
Clothing Accessories Stores	\$112,188
Convenience Stores	\$491,911
Cosmetics, Beauty Supplies and Perfume Stores	\$113,748
Department Stores excluding leased depts	\$4,239,078
Drinking Place - Alcoholic Beverages	\$391,693
Family Clothing Stores	\$1,804,429
Florists	\$99,572
Full-service Restaurants	\$6,293,953
Furniture Stores	\$95,749
Gasoline Stations	\$10,619,434
Gift, Novelty, and Souvenir Stores	\$310,251
Hardware Stores	\$181,392
Hobby, Toys and Games Stores	\$290,556

Home Centers	\$1,659,423
Home Furnishing Stores	\$551,740
Household Appliances Stores	\$415,818
Jewelry Stores	\$378,069
Limited-service Eating Places	\$6,535,740
Luggage & Leather Goods Stores	\$40,102
Mens Clothing Stores	\$191,687
Musical Instrument and Supplies Stores	\$53,122
News Dealers and Newsstands	\$22,230
Nonstore retailers	\$4,177,478
Nursery and Garden centers	\$557,270
Office Supplies and Stationery Stores	\$358,980
Optical Goods Stores	\$225,184
Other Building Materials Dealers	\$1,347,887
Other Clothing Stores	\$222,167
Other General Merchandise Stores	\$8,436,546
Other Health and Personal Care Stores	\$154,806
Other Miscellaneous Store Retailers	\$1,365,829
Other Motor Vehicle Dealers	\$1,375,669
Outdoor Power Equipment Stores	\$88,546
Paint and Wallpaper Stores	\$138,949
Pharmacies and Drug Stores	\$2,414,481
Radio, Television and Other Electronics Stores	\$876,929
Sew/Needlework/Piece Goods Stores	\$29,068
Shoe Stores	\$914,309
Special Foodservices	\$68,745
Specialty Food Stores	\$486,901
Sporting Goods Stores	\$777,306
Supermarkets and Other Grocery (except Convenience) Stores	\$12,460,495
Used Merchandise Stores	\$158,417
Womens Clothing Stores	\$815,595
Total Aggregate Annual Retail Sales	\$110,831,397