



Carbon Valley . . .

A Community That Cares

Communities That Care (CTC) is an evidenced-based, community-driven system that guides communities through a 5-phase change process. The 5-phase model is designed for sustainability and targets predictors of problems rather than waiting for problems to occur. CTC promotes healthy youth development, improves youth outcomes, & reduces problem behaviors.



Weld County Health Department has been awarded a grant by the **Colorado Department of Public Health and Environment** for implementation of CTC in Firestone, Frederick, and Dacono. The process will include the formation of a CTC coalition (this can be part of an existing coalition within the community or a new coalition) to identify prevention priorities and implement evidenced-based strategies to address youth problem behaviors. The primary prevention priority of CTC will be to address youth marijuana use.

PROVEN RESULTS

In a randomized controlled trial across 24 communities and 7 states -

Youth in CTC communities were:

- 25% less likely to have initiated delinquent behavior
- 32% less likely to have initiated the use of alcohol
- 33% less likely to have initiated cigarette use than control community youths

HOW DOES CTC WORK?

CTC communities identify prevention priorities through available data specific to their community. This gives a community the flexibility to address their unique needs, implement proven strategies to address gaps in services, and align community wide programming.

A GOOD INVESTMENT

For every dollar invested in CTC, \$5.30 is returned in the form of lower criminal justice system, crime victim, and health care costs. As well as increased earnings and tax revenues.



Public Health

Contact: Shaley Maher - CTC Facilitator 970-400-5455 smaher@weldgov.com
www.communitiesthatcare.net