

# FIRESTONE

*Colorado*



*fall / winter 2020*

EVENT SPONSORSHIP OPPORTUNITIES





# HALLOWEEN SAFE NIGHT

Every ghost and goblin will enjoy Halloween in a safe environment with the Firestone Police Department. This event includes a trick or treat trail, photo opportunities, decorated tunnel, music, safety handouts, food trucks and more.

- » **EVENT DATE: FRIDAY, OCTOBER 30, 2020**
- » **SPONSORSHIP DEADLINE: WEDNESDAY, OCTOBER 16, 2020**

**END  
of  
YEAR  
discount**



## **DIAMOND SPONSOR – \$2,500 \$2,250**

### RIGHTS AND BENEFITS:

- Company banner as the highlight of the event (banner provided by sponsor).
- Availability for your company representative to announce your business at the event at approximately 7 p.m. (up to 2 minutes).
- Premier logo recognition on marketing collateral, including social media channels.
- Name recognition in press releases.
- Sponsorship announced live throughout the event as the diamond sponsor.
- Premier placement of booth space (up to 10'x20') at the event.
- Opportunity to have staff members or volunteers from your organization help at the event.

## **PLATINUM SPONSOR – \$1,000 \$750**

### RIGHTS AND BENEFITS:

- Company banner as the highlight of the event (banner provided by sponsor).
- Logo recognition on marketing collateral, including social media channels.
- Name recognition in press releases.
- Verbal recognition day of event.
- Booth space (up to 10x20') at the event.
- Opportunity to have staff members or volunteers from your organization help at the event.

## **GOLD SPONSOR – \$500 \$450**

### RIGHTS AND BENEFITS:

- Company banner at the event (banner provided by sponsor).
- Logo recognition on marketing collateral, including social media channels.
- Name recognition in press releases.
- 10x10' booth space at the event.
- Opportunity to have staff members or volunteers from your organization help at the event.

## **SILVER SPONSOR – \$250 \$225**

### RIGHTS AND BENEFITS:

- Logo recognition on marketing collateral, including social media channels.
- Opportunity to have staff members from your organization help at the event.

## **HALLOWEEN BOO-THS FREE TO PARTICIPATE *Space is limited***

### RIGHTS AND BENEFITS

- Your business or organization is invited to participate by hosting a 10'x10' treat booth or to-go craft booth. This is a great opportunity to promote yourself while serving the community.
- Participating businesses and organizations pass out candy/treats, crafts and/or promotional information/coupons. The selling of items or services at the event is prohibited.



# CARBON VALLEY HOLIDAY FESTIVAL

The Carbon Valley Holiday Festival is a collaborative effort between Firestone, Frederick and Dacono to host a full day of holiday activities in the Carbon Valley. The festivities in Firestone will include Santa Photos, Storytime and crafts at Miner's Park.

- » **EVENT DATE: SATURDAY, DECEMBER 5, 2020**
- » **SPONSORSHIP DEADLINE: FRIDAY, OCTOBER 23, 2020**



## **DIAMOND SPONSOR – \$2,500 \$2,250**

### RIGHTS AND BENEFITS:

- Company banner as the highlight of the event (banner provided by sponsor).
- Availability for your company representative to announce your business at the event.
- Premier logo recognition on all marketing collateral, including social media channels.
- Name recognition in press releases.
- Sponsorship announced live throughout the event as the diamond sponsor.
- Premier placement of complimentary booth space at the event.
- Opportunity to have members from your organization help at the event.

## **PLATINUM SPONSOR – \$1,000 \$750**

### RIGHTS AND BENEFITS:

- Company banner at the event (banner provided by sponsor).
- Logo recognition on all marketing collateral, including social media channels.
- Name recognition in press releases.
- Verbal recognition day of event.
- Complimentary booth space at the event.
- Opportunity to have members from your organization help at the craft booths.

## **GOLD SPONSOR – \$500 \$450**

### RIGHTS AND BENEFITS:

- Company banner at the event (banner provided by sponsor).
- Logo recognition on all marketing collateral, including social media channels.
- Name recognition in press releases.
- Opportunity to have members from your organization help at the event.

## **SILVER SPONSOR – \$250 \$225**

### RIGHTS AND BENEFITS:

- Logo recognition on all marketing collateral, including social media channels.
- Opportunity to have members from your organization help at the event.

## **CONTRIBUTING SPONSOR – \$100-200 \$90-\$180**

### RIGHTS AND BENEFITS:

- Name recognition on all marketing collateral.

*\*Please note that sponsorships made to Firestone for this event help to sponsor the Firestone events throughout the day only.*



# CARBON VALLEY SANTA COPS



The Carbon Valley Santa Cops program is an annual event in which the Firestone, Frederick and Dacono police departments provide a gift, warm winter clothing and necessities to underrepresented children in the Carbon Valley area during the holiday season. Starting each fall, this nonprofit program is made possible because of generous businesses and individuals who donate gifts and money to benefit children and families. By early December with all the shopping complete, volunteers and local officers come together for a day of wrapping before the gifts are presented by Santa. *\*Please note that sponsorships made to Firestone for this event help purchase gifts for Firestone families only.*





  
**FIRESTONE**  
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