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# **Report Parameters**

#### 2 ZIPs

80504 Longmont, CO (in Weld county) 80520 Firestone, CO (in Weld county)

#### **Class of Worker**

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

### **Economy Overview**

32,508

Population (2019)

Population grew by 5,823 over the last 5 years and is projected to grow by 3,298 over the next 5 years.

14,117

Jobs grew by 2,119 over the last 5 years and are projected to grow by 1,688 over the next 5 years.

\$58.7K

Total Regional Employment | Avg. Earnings Per Job (2019)

Regional average earnings per job are \$10.4K below the national averageearnings of \$69.1K per job.

#### **Takeaways**

- As of 2019 the region's population increased by 21.8% since 2014, growing by 5,823. Population is expected to increase by 10.1% between 2019 and 2024, adding 3,298.
- From 2014 to 2019, jobs increased by 17.7% in 2 Colorado ZIPs from 11,999 to 14,117. This change outpaced the national growth rate of 7.9% by 9.8%. Labor force data is not available for 2 Colorado ZIPs.
- There is no education attainment data for 2 Colorado ZIPs.
- The top three industries in 2019 are Local Government, Excluding Education and Hospitals, Restaurants and Other Eating Places, and Foundation, Structure, and Building Exterior Contractors.

	Population	Labor Force	Jobs	Cost of			
	(2019)	(2019)	(2019)	Living	GRP	Imports	Exports
Region	32,508	N/A	14,117	103.8	\$1.52B	\$2.66B	\$2.21B
Colorado	5,776,548	3,176,470	3,103,939	111.7	\$389.84B	\$266.25B	\$330.02B



#### 2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

#### **Educational Attainment**

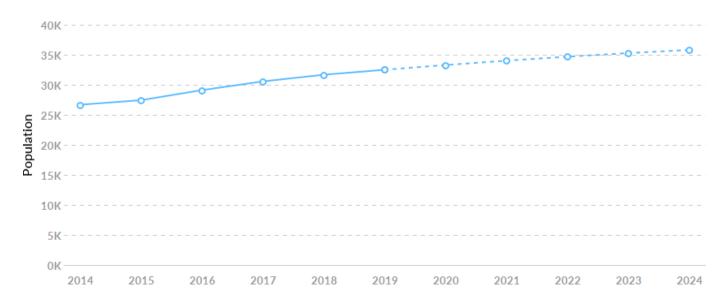
Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

# .II Emsi Economy Overview

## **Historic & Projected Trends**

### **Population Trends**

As of 2019 the region's population increased by 21.8% since 2014, growing by 5,823. Population is expected to increase by 10.1% between 2019 and 2024, adding 3,298.



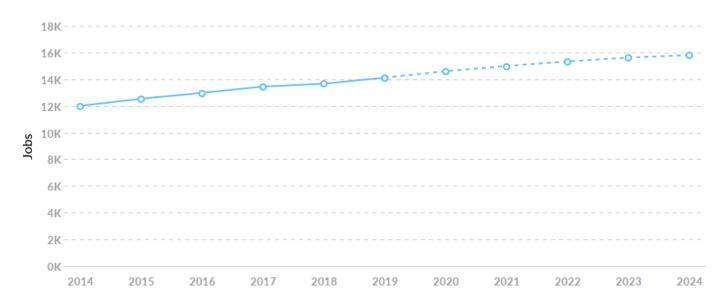
Timeframe	Population
2014	26,685
2015	27,447
2016	29,118
2017	30,570
2018	31,681

# .II Emsi Economy Overview

Timeframe	Population
2019	32,508
2020	33,296
2021	34,022
2022	34,683
2023	35,283
2024	35,806

#### **Job Trends**

From 2014 to 2019, jobs increased by 17.7% in 2 Colorado ZIPs from 11,999 to 14,117. This change outpaced the national growth rate of 7.9% by 9.8%.



# .II Emsi Economy Overview

Timeframe	Jobs
2014	11,999
2015	12,531
2016	12,973
2017	13,443
2018	13,658
2019	14,117
2020	14,594
2021	14,989
2022	15,325
2023	15,614
2024	15,805

### **Population Characteristics**



6,978



**Millennials** 

**Retiring Soon** 

**Racial Diversity** 

Your area has 7,399 millennials (ages 25-39). The national average for an area this size is 6,513.

Retirement risk is low in your area. The national average for an area this size is 9,171 people 55 or older, while there are 6,978 here.

Racial diversity is low in your area. The national average for an area this size is 12,552 racially diverse people, while there are 7,258 here.







Veterans

Veterans data is not available

at the ZIP level. Please choose

a different region level to see

this data.

Crime data is not available at the ZIP level. Please choose a different region level to see

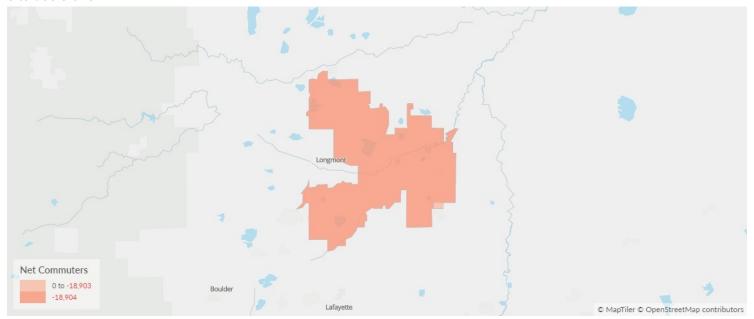
this data.

**Property Crime** 

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

#### Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



#### **Where Talent Works**

#### **Where Talent Lives**

ZIP	Name	2019 Employment	ZIP	Name	2019 Workers
80504	Longmont, CO (in W	13,718	80504	Longmont, CO (in W	32,621
80520	Firestone, CO (in We	400	80520	Firestone, CO(in We	917

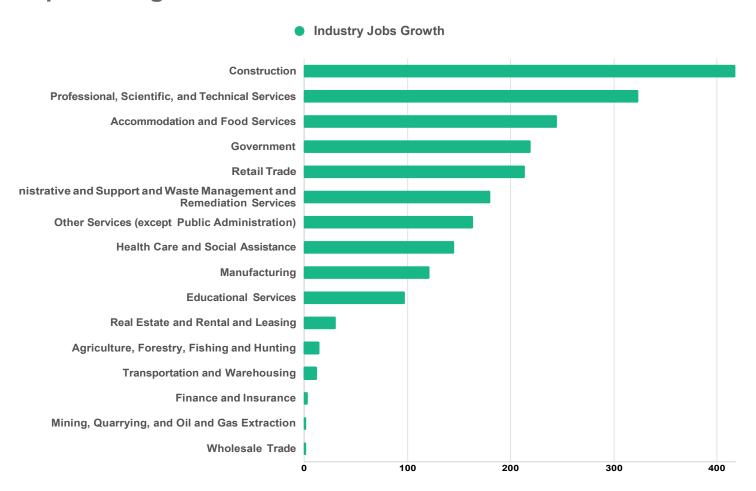


### **Industry Characteristics**

#### **Largest Industries**

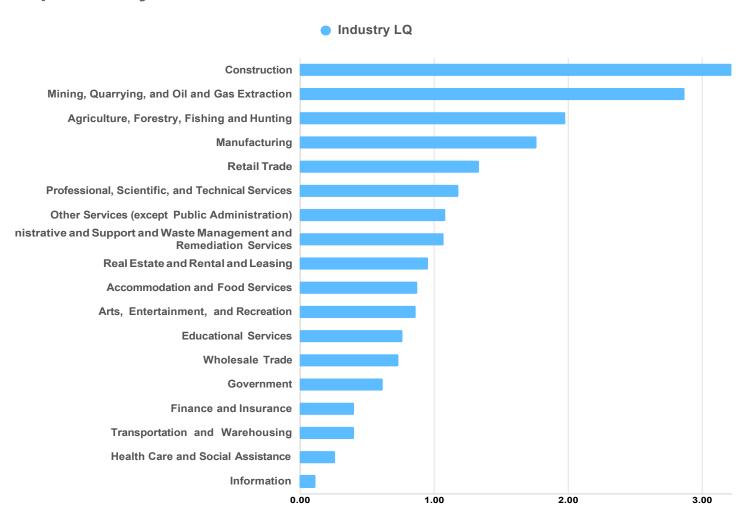
Industry JobsNational Average

#### **Top Growing Industries**





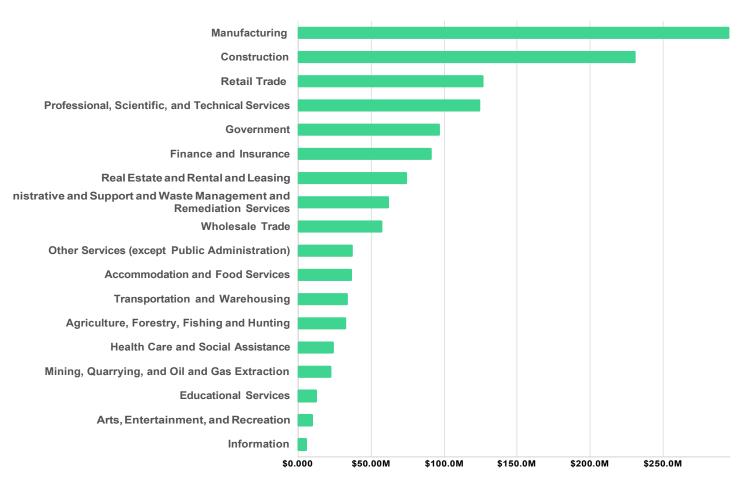
#### **Top Industry LQ**





#### **Top Industry GRP**

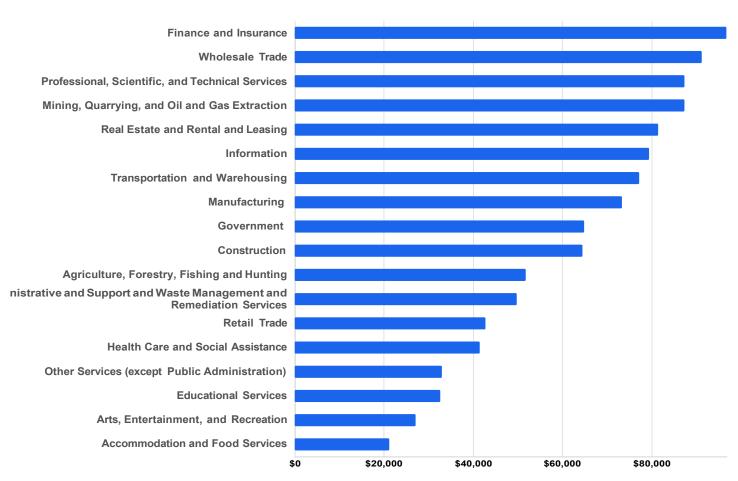
#### 2019 Gross Regional Product





#### **Top Industry Earnings**







### **Largest Industries**

Industry JobsNational Average

### **Business Characteristics**

#### **Business Size**

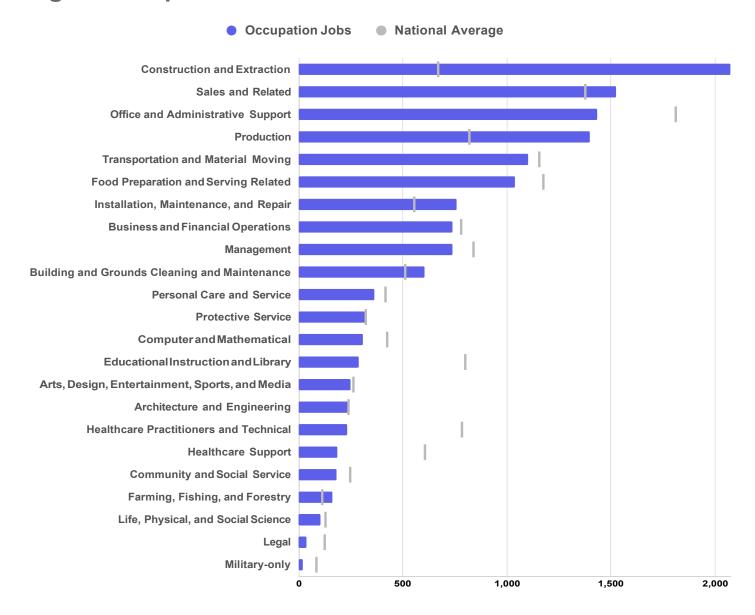
		Percentage	Business Count
	1 to 4 employees	31.8%	400
	5 to 9 employees	27.7%	348
	10 to 19 employees	24.1%	303
	20 to 49 employees	12.3%	154
	50 to 99 employees	2.6%	33
	100 to 249 employees	1.1%	14
	250 to 499 employees	0.3%	4

<sup>\*</sup>Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



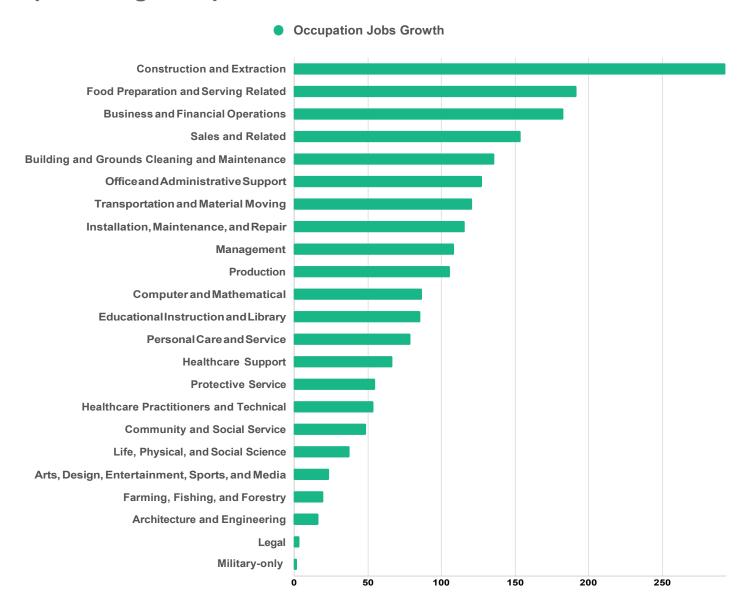
#### **Workforce Characteristics**

#### **Largest Occupations**

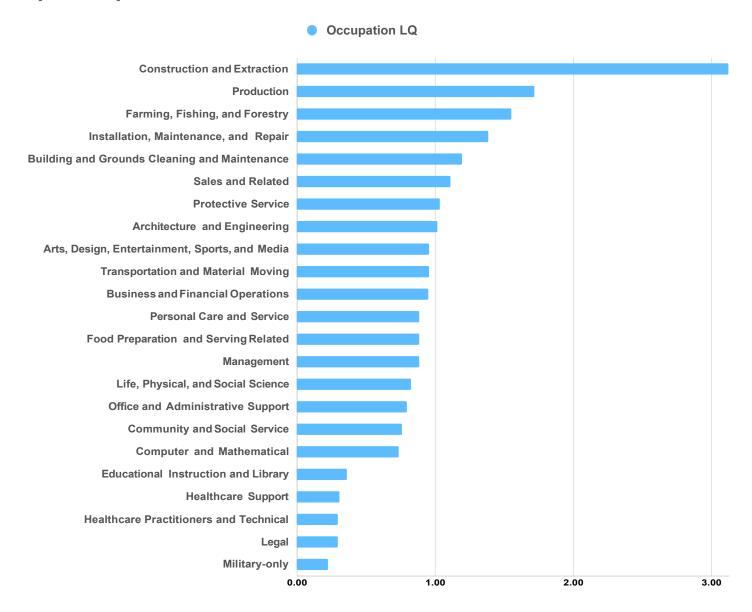




#### **Top Growing Occupations**



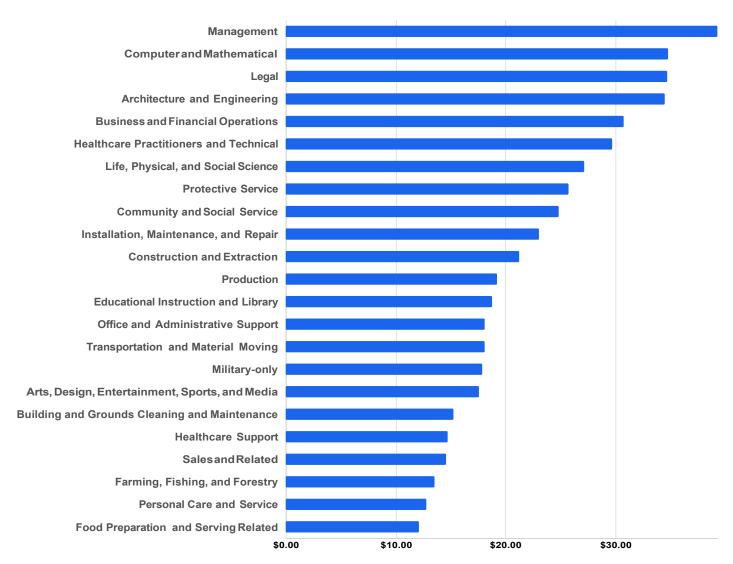
#### **Top Occupation LQ**





#### **Top Occupation Earnings**





Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

### **Emsi** Economy Overview

#### **Largest Occupations**

