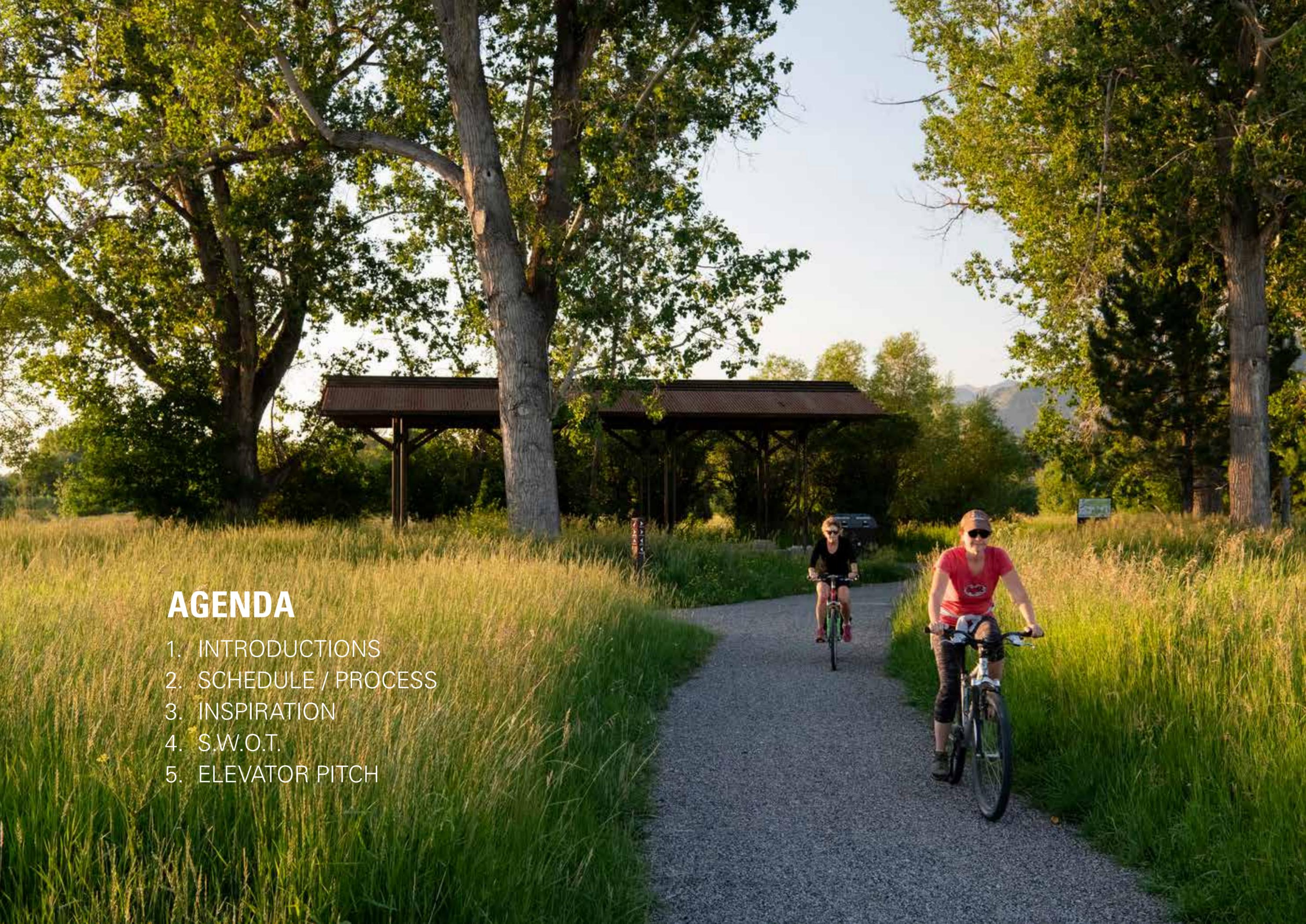




FIRESTONE CENTRAL PARK MASTER PLAN

TOWN OF FIRESTONE BOARD OF TRUSTEES
WORK SESSION NO. 1
JANUARY 19, 2021

DESIGNWORKSHOP

A scenic outdoor path with two cyclists, a picnic shelter, and tall grasses. The path is paved and runs through a field of tall, golden-brown grasses. In the background, there is a large, open-sided picnic shelter with a dark roof. The scene is surrounded by lush green trees, and the lighting suggests a late afternoon or early morning setting with soft, warm light. Two people are riding bicycles on the path; one is in the foreground, wearing a red shirt and a cap, and the other is further down the path, wearing a black shirt. The overall atmosphere is peaceful and natural.

AGENDA

1. INTRODUCTIONS
2. SCHEDULE / PROCESS
3. INSPIRATION
4. S.W.O.T.
5. ELEVATOR PITCH

A scenic view of a park. In the foreground, there is a field of tall, golden-brown grasses. Behind them is a well-maintained green lawn. In the middle ground, a large, mature tree with light-colored bark and dense green foliage stands prominently on the right. To the left of this tree, a blue slide is visible, part of a playground structure. Further back, a wooden picnic shelter with a roof is situated among other trees. The background is filled with a dense line of trees with varying shades of green and yellow. The sky is a clear, bright blue with a few wispy white clouds near the horizon. The overall atmosphere is peaceful and natural.

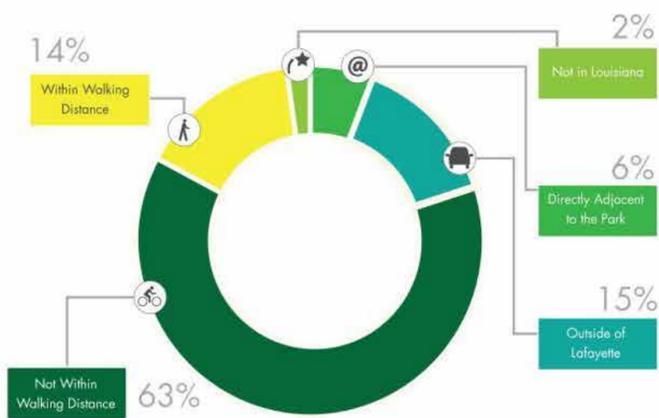
SCHEDULE

SCHEDULE

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT
Phase 1: Analysis										
Task 1. Pre-Design	█	█	█							
Task 2. Site Analysis		█	█	█						
Task 3. Market Study		█	█	█	█	█				
Phase 2: Design										
Task 4. Programming / Framework			█	█	█					
Task 5. Plan Alternatives				█	█	█	█			
Task 6. Preferred Plan						█	█	█	█	█
Phase 3: Wrap Up										
Task 7. Operations and Maintenance						█	█	█	█	
Task 8. Final Document							█	█	█	█
Task 9. Adoption								█	█	
Post Contract Marketing for Rec. Center Vote								█	█	█

ANALYSIS

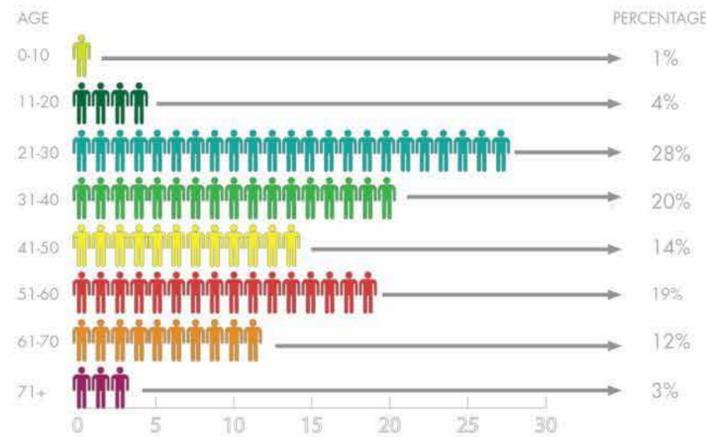
JAN			FEB			MAR			APR			MAY			JUN			JUL			AUG			SEP			OCT		
[Visual representation of monthly data with colored bars]																													



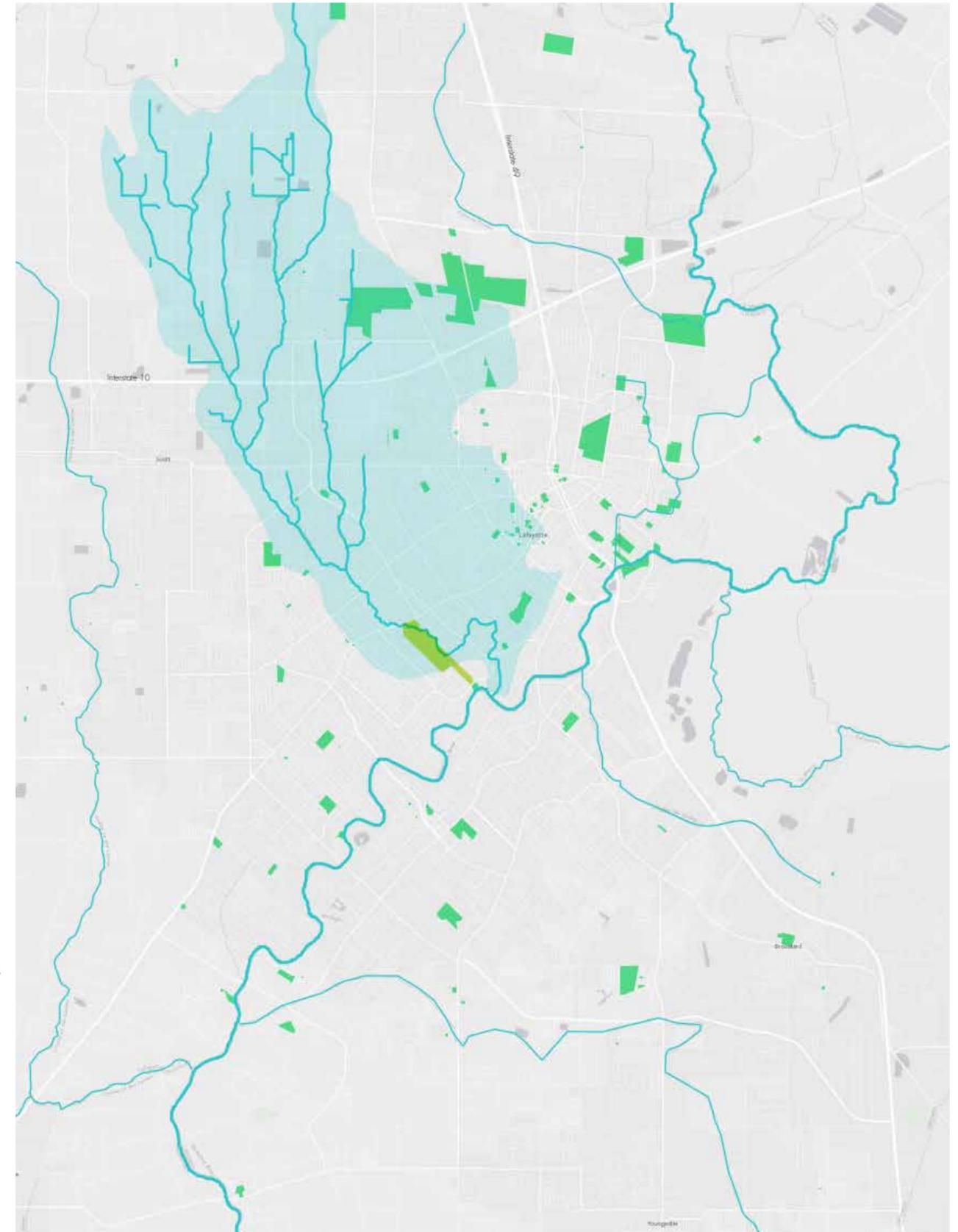
SURVEY
Where Do People Call Home in relation to the Park at the Horse Farm?

- | | | | |
|-------------------------------|--|---------------------------------|--------------------------------|
| 1 Restrooms | 23 Botanic Gardens | 45 Horseshoes | 67 Table games |
| 2 Farmer's Market | 24 Canopy Walk | 46 Barn | 68 Aviary |
| 3 Trails | 25 Children's Discovery Garden | 47 Storage & Maintenance | 69 Community Center |
| 4 Butterfly Gardens | 26 Orchard | 48 Horseback Rental | 70 Lawn Bowling |
| 5 Natural Areas | 27 Dog Park | 49 Beer Garden | 71 Christmas Tree Farm |
| 6 Parking | 28 Arboretum | 50 Sculpture Garden | 72 Dancing Venue |
| 7 Picnic Areas | 29 Rollerblading, Skateboarding, and Bicycling | 51 Weddings | 73 Restaurant |
| 8 Community Garden | 30 Canoe/Paddle Boat Launch | 52 Cultural Museum | 74 Family Reunions |
| 9 Naturalized Waterway | 31 Atrium/Greenhouse | 53 Paddle Boats | 75 Ropes Course |
| 10 Mini Trail | 32 Tree Houses | 54 Fire Pit | 76 Badminton/Valleyball Courts |
| 11 Display Gardens | 33 Fitness Area | 55 Disc Golf | 77 Petanque |
| 12 Bird Observation | 34 Kayak Creek | 56 Bocce Ball Court | 78 Zip Lines |
| 13 Star Gazing | 35 Animal Habitats | 57 Carousel | 79 Administrative Building |
| 14 Vermilion River Overlook | 36 Coffee Shop | 58 Rock Climbing Wall | 80 Internal Transportation |
| 15 Music | 37 Maze Garden | 59 Sensory Garden | 81 Gallery |
| 16 Contemplative Spaces | 38 Lake/Fishing Pond | 60 Snack Bar | 82 Gift Shops |
| 17 Children's Playground | 39 Informal Field Sports | 61 Turtle Pond | 83 Camp Cabins |
| 18 Great Lawn | 40 Plant Nursery | 62 Rose Garden | 84 Petting Zoo |
| 19 Amphitheater/Bandshell | 41 Pumpkin Patch | 63 Croquet Court | 85 Tailgating |
| 20 Food Trucks, Carts, Kiosks | 42 Therapeutic Garden | 64 Equestrian Riding | 86 Putting Green |
| 21 Yoga/Meditation Area | 43 Splash Pad/Interactive Water Feature | 65 Planetarium | 87 Mini-Train |
| 22 Festivals | 44 Welcome Center | 66 Cajun Interpretation Village | 88 Ice Skating |

SURVEY Top Program Elements from all combined Surveys (Includes Online and Workshop 1)

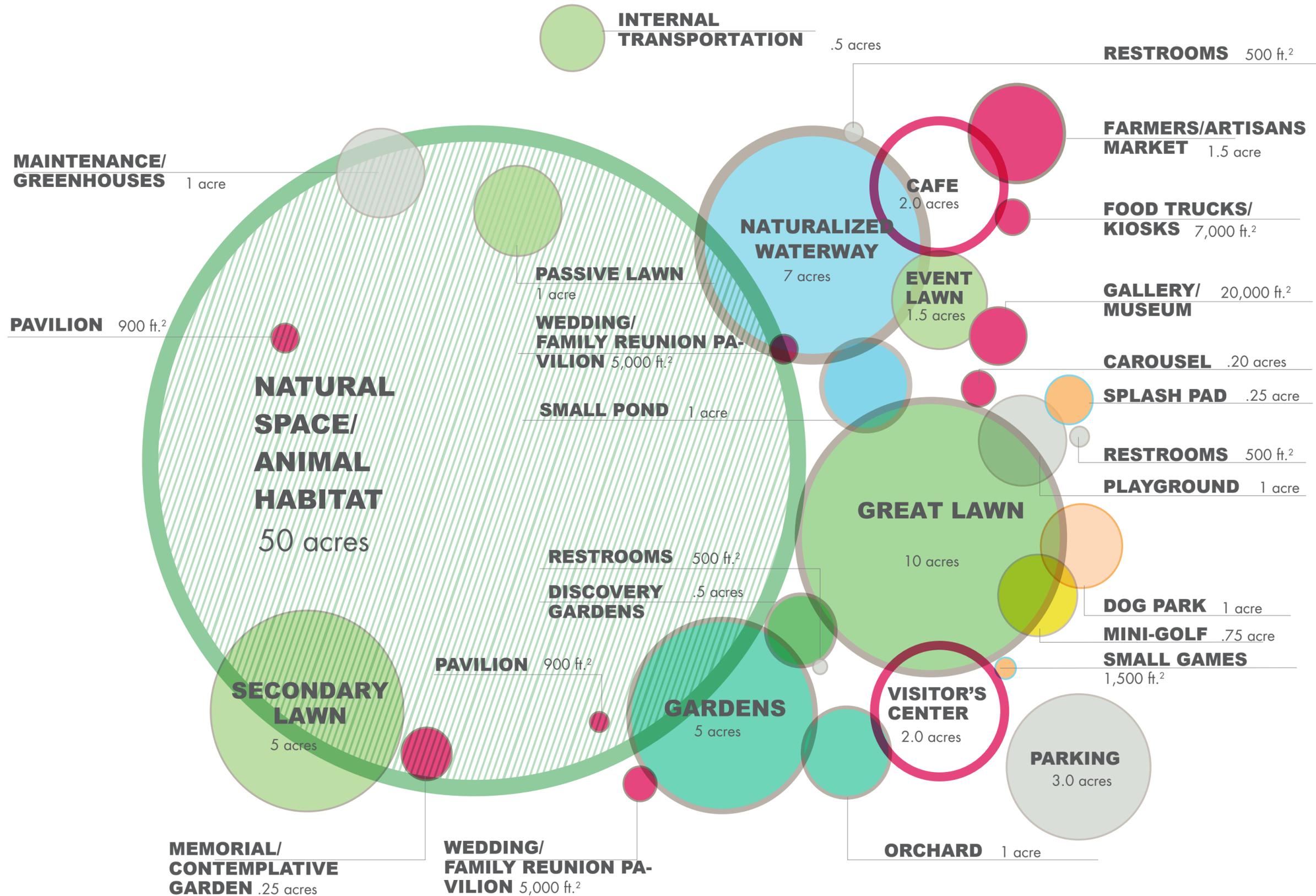


SURVEY
What is your Age?



PROGRAMMING AND FRAMEWORK

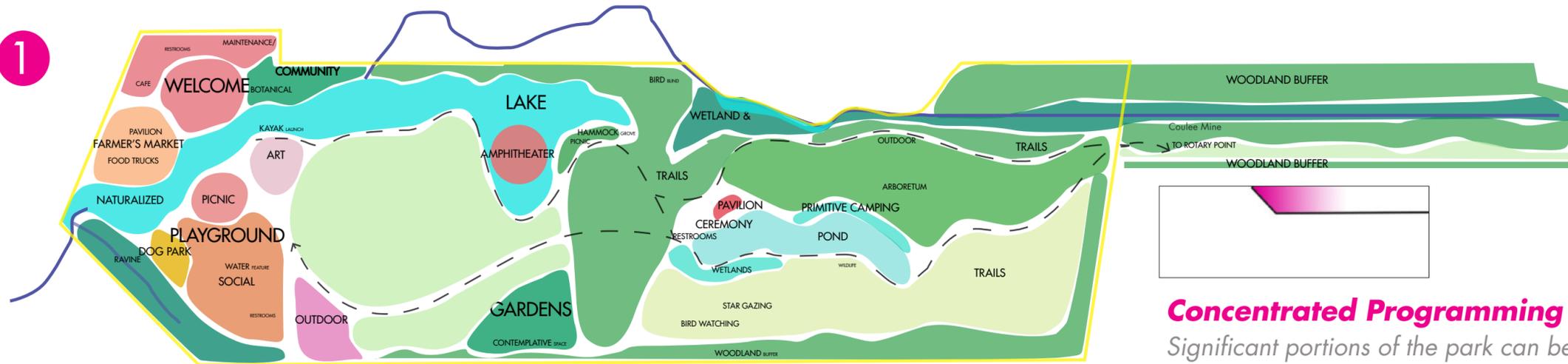
JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT



PROGRAMMING AND FRAMEWORK

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT

1



Concentrated Programming

Significant portions of the park can be dedicated to education, preservation and conservation of nature.

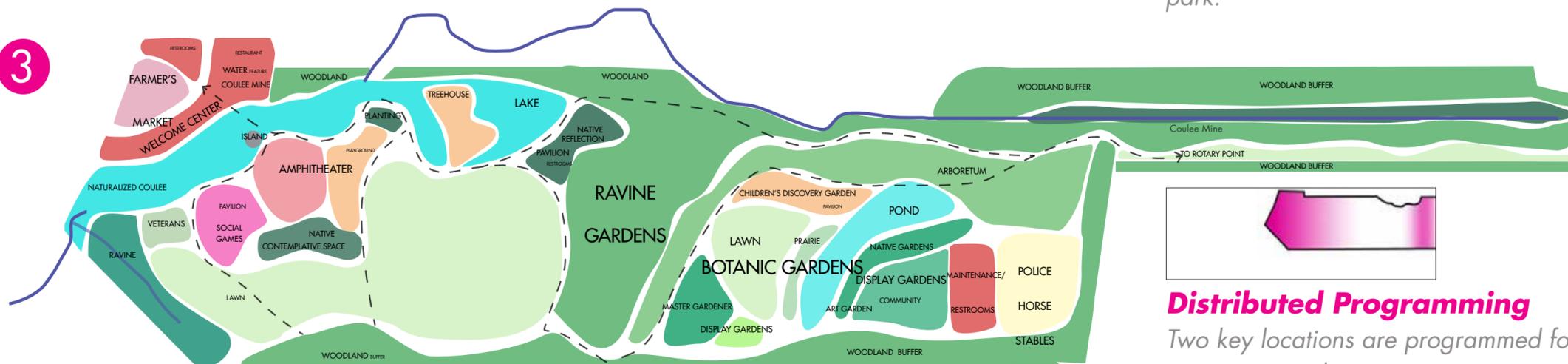
2



Dispersed Programming

Key nodes of activity dispersed throughout the park.

3



Distributed Programming

Two key locations are programmed for community interaction and engagement.

PLAN ALTERNATIVES

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT



PREFERRED PLAN

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT



KEY

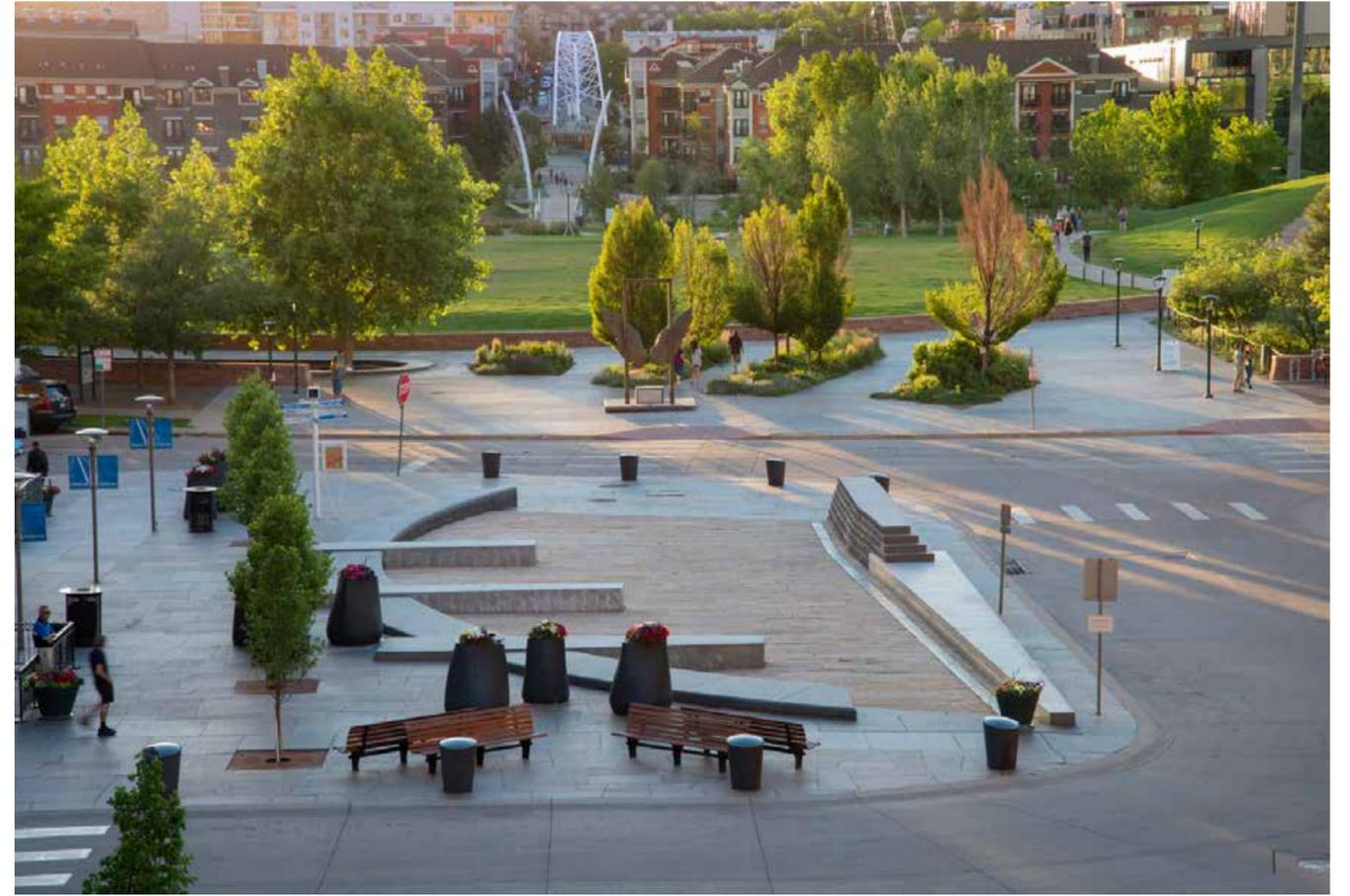
- | | | | |
|---|---|--|----------------------------------|
| 1. park entry | 10. horticultural facilities & botanic displays | 19. adventure play & treehouse | 28. native display ravine garden |
| 2. improved streetscape | 11. children's discovery garden | 20. iconic pavilion | 29. boardwalks |
| 3. parking garage | 12. event lawn | 21. transect walk | 30. great lawn |
| 4. mixed-use building | 13. stage & amphitheater | 22. 1-mile loop trail | 31. lawn pockets |
| 5. farmers market | 14. naturalized coulee mine | 23. 1.5-mile full loop multi-use trail | 32. park drive promenade |
| 6. mini-golf | 15. wetland pond | 24. woodland trails | 33. carousel |
| 7. interactive water feature & toddler play | 16. dog park | 25. sculpture walk | |
| 8. memorial gardens | 17. wetland gardens | 26. prairie | |
| 9. maintenance facility | 18. founder's grove | 27. landscape buffer | |





INSPIRATION

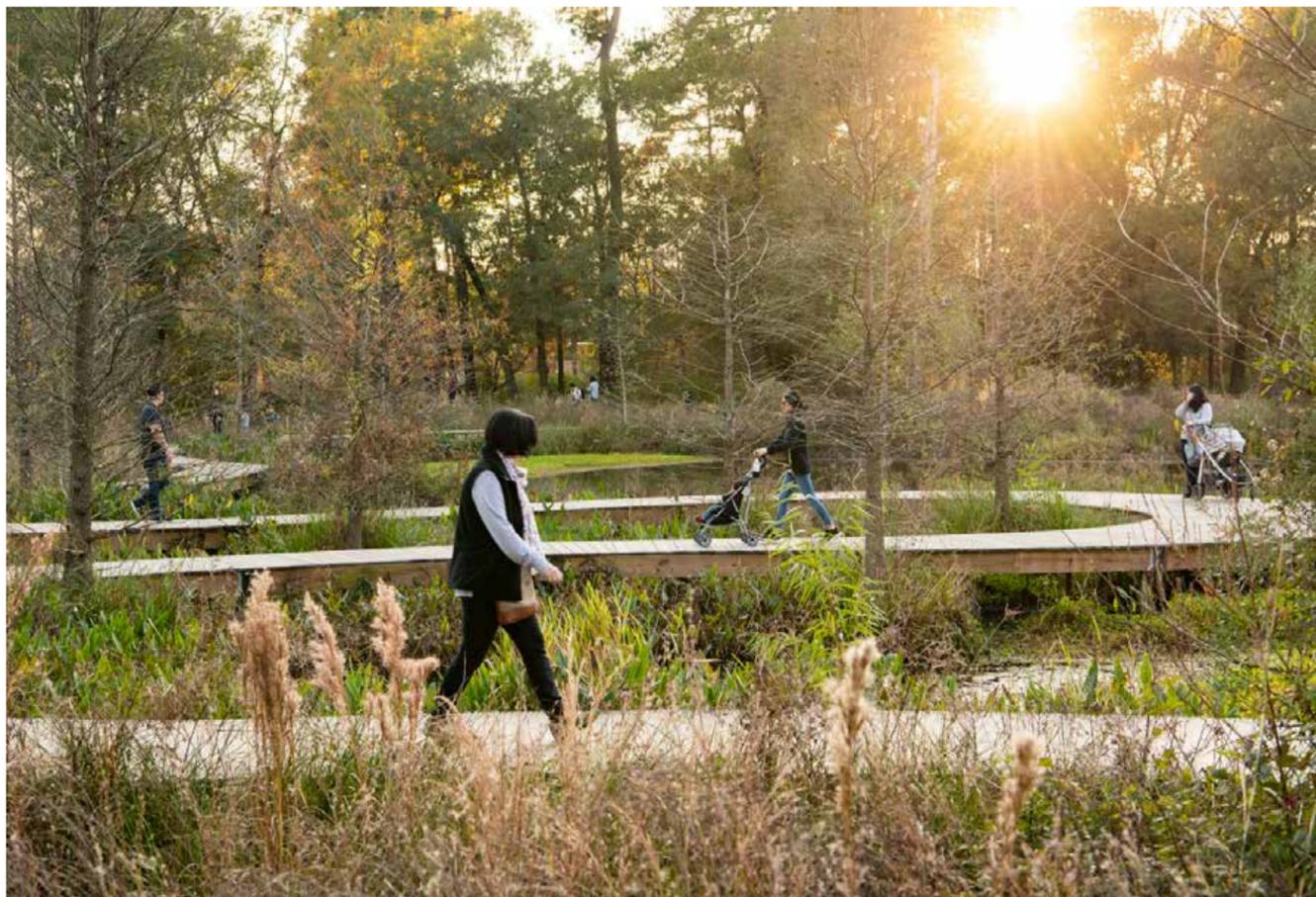
CIVIC CORE



ECONOMIC ACTIVITY



ORGANIC EDGES



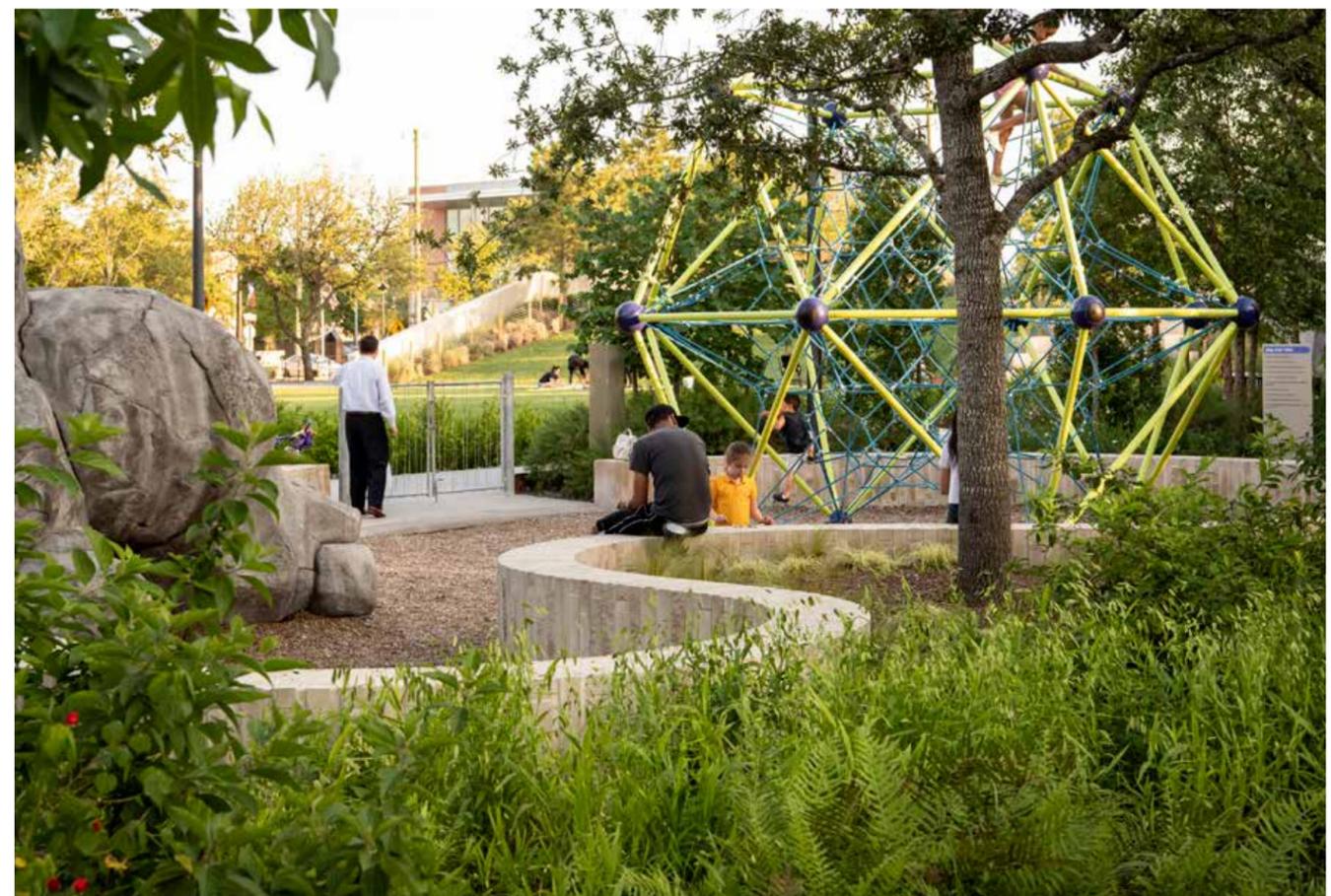
PASSIVE RECREATION



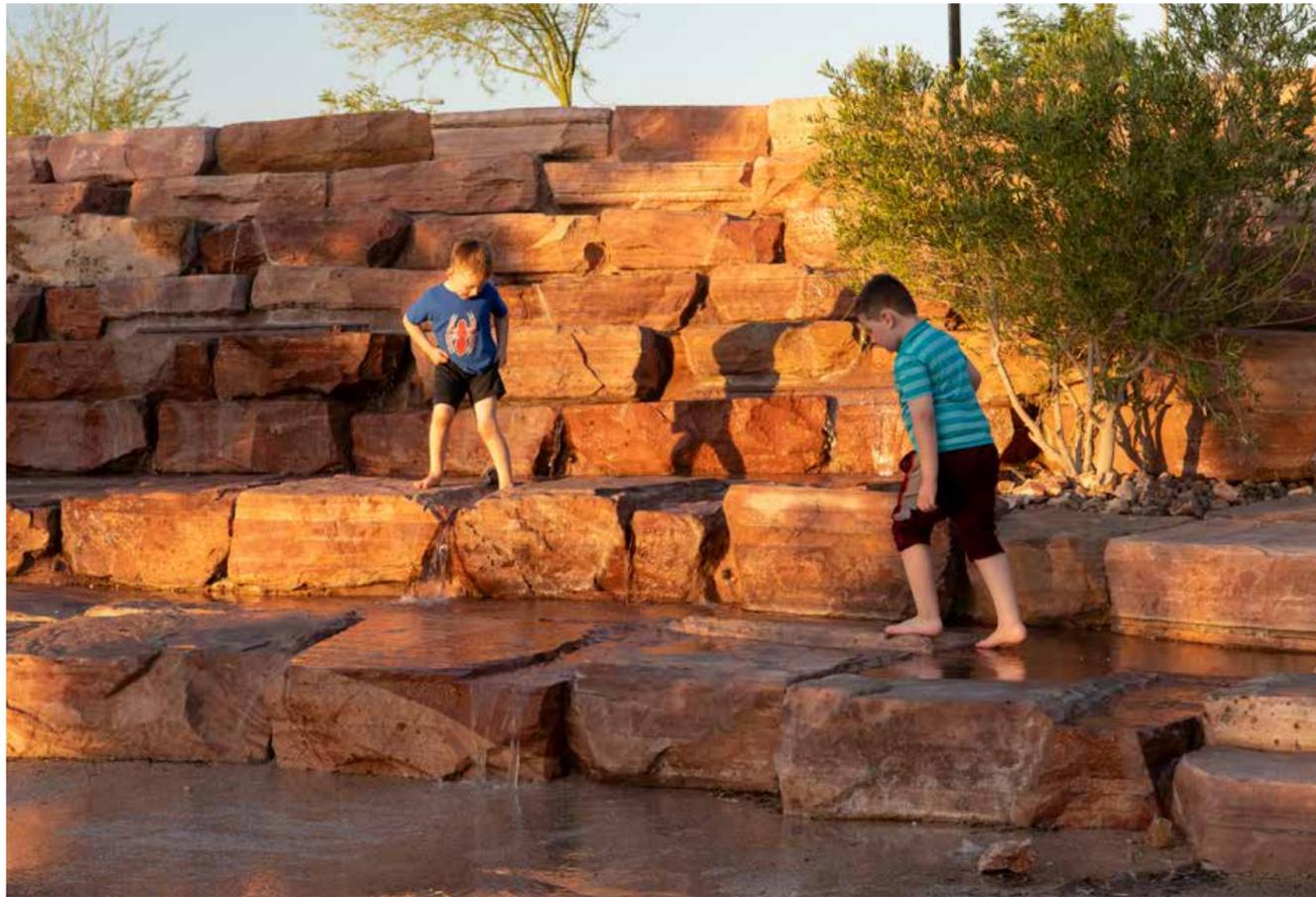
ACTIVE RECREATION



PLAYGROUNDS



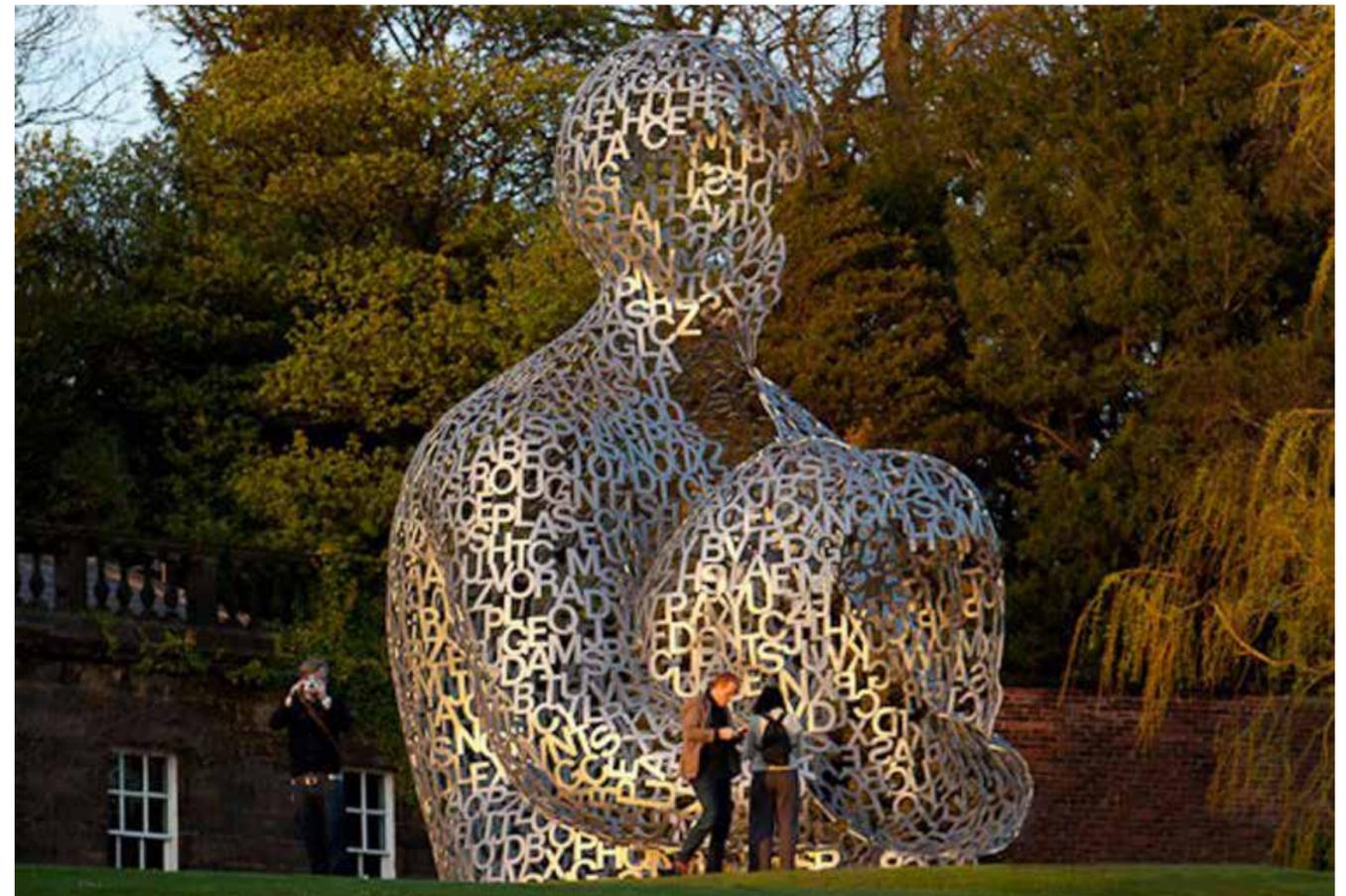
NATURE PLAY



LAWN SPACE



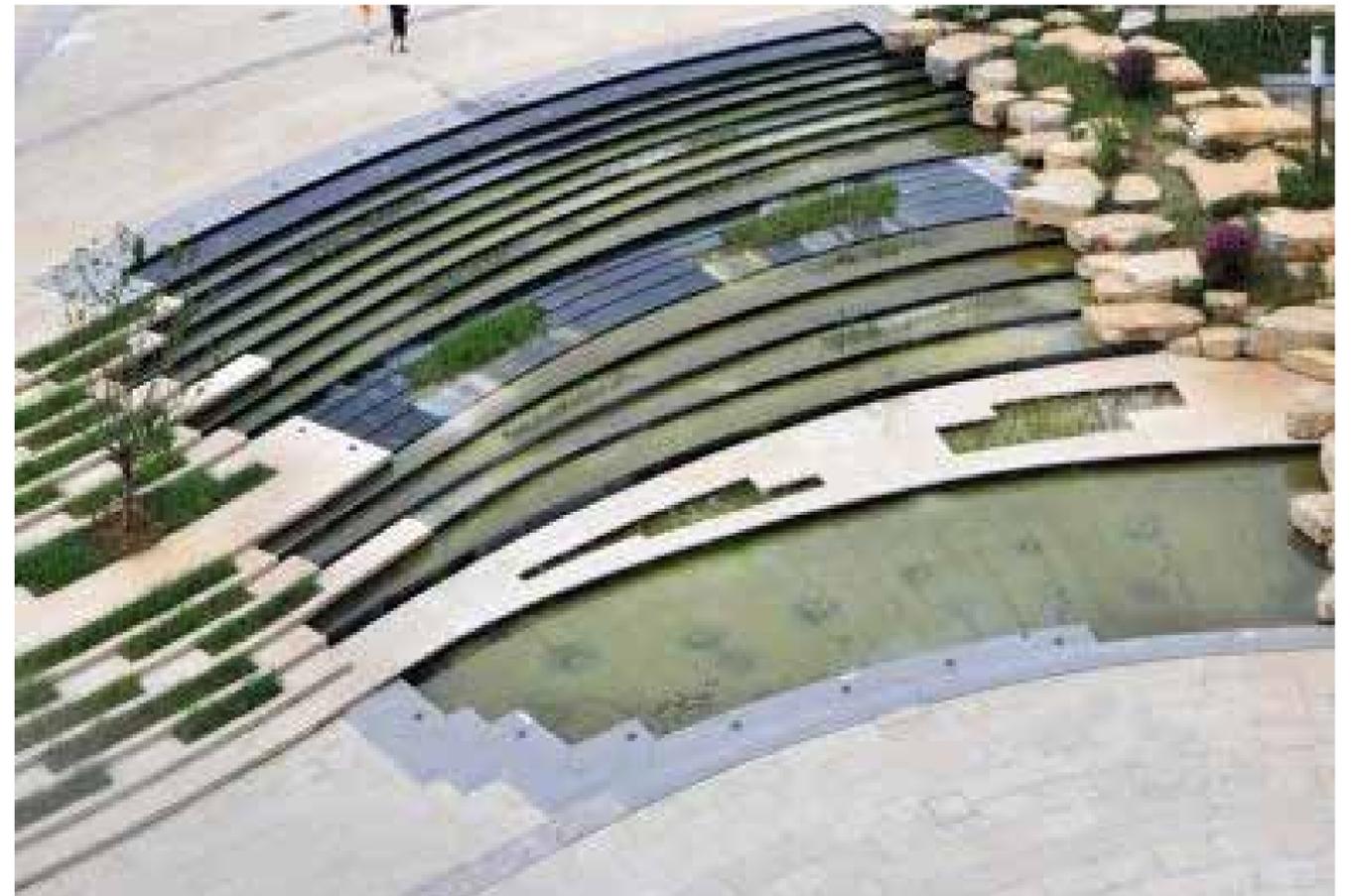
ART IN THE PARK



COMMUNITY



AMPHITHEATRE



DOG PARKS



ORGANIC LINES



HARD LINES





S.W.O.T.

S.W.O.T.

STRENGTHS

Q. What does the development have that others don't?

WEAKNESSES

Q. Where can we improve?

INTERNAL

OPPORTUNITIES

Q. What does it take to have people say, "that's where I want to be"

THREATS

Q. What are the obstacles in front of us?

EXTERNAL



ELEVATOR PITCH