



HISTORIC FIRESTONE NEIGHBORHOOD PLAN



COMMUNITY MEETING #2

Community Meeting 2 | 09.14.21



AGENDA

HISTORIC FIRESTONE NEIGHBORHOOD PLAN



Presentation (25 minutes)

1. Draft Goals and Strategies
2. Neighborhood Opportunities
- 3. Land Use Concept (discussion)**
4. Streetscapes
5. Gateways
6. Town Hall Site Plaza Concepts
7. Next Steps

Open House Activities (6:30-7:30pm)

NEIGHBORHOOD BRIEFING BOOK

HISTORIC FIRESTONE NEIGHBORHOOD PLAN



- A thorough inventory of the neighborhood's **existing conditions** is a **key first step** in the planning process
- This **analysis informs decision-making** by allowing all community members to start with the same information
- Visit: FIRESTONECO.GOV/HFNP



KEY TAKEAWAYS FROM OUTREACH

HISTORIC FIRESTONE NEIGHBORHOOD PLAN



- Restaurants/cafes and retail stores
- More outdoor public spaces
- Better/more lighting, planters/trees and decorative paving
- **First Street:** reinvestment and redevelopment
- **Town Hall Area:** develop as attraction – “a place to do things”



KEY TAKEAWAYS FROM OUTREACH

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Community Meeting #1

- Establish a **Main Street w/ historic character**
- Create better places for **community gathering**
- Improve roadways, alleyways, utilities and landscaping - **"put a roof on it first"**
- Retain the **eclectic character of the neighborhood**, "tell the story of the neighborhood"
- **Develop vacant areas** (annexed land, Town Hall site)
 - Commercial – office, retail, restaurants
 - Affordable senior housing
 - New residential areas





HISTORIC FIRESTONE NEIGHBORHOOD PLAN



DRAFT GOALS AND STRATEGIES

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DRAFT GOALS

HISTORIC FIRESTONE NEIGHBORHOOD PLAN

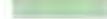


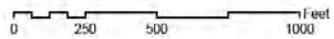
1. **Clean, Safe and Well-Maintained.** Ensure a safe, well-kept, and accessible environment for residents and property owners.
2. **Revitalize and Reinvest.** Revitalize and reenergize the Historic Firestone area to promote reinvestment.
3. **Preserved Character.** Celebrate the neighborhood's history and community life while increasing vibrancy with new amenities and destinations.
4. **Local and Regional Draw.** Attract new investment to the area that contributes to a well-connected and desirable place for locals and visitors.



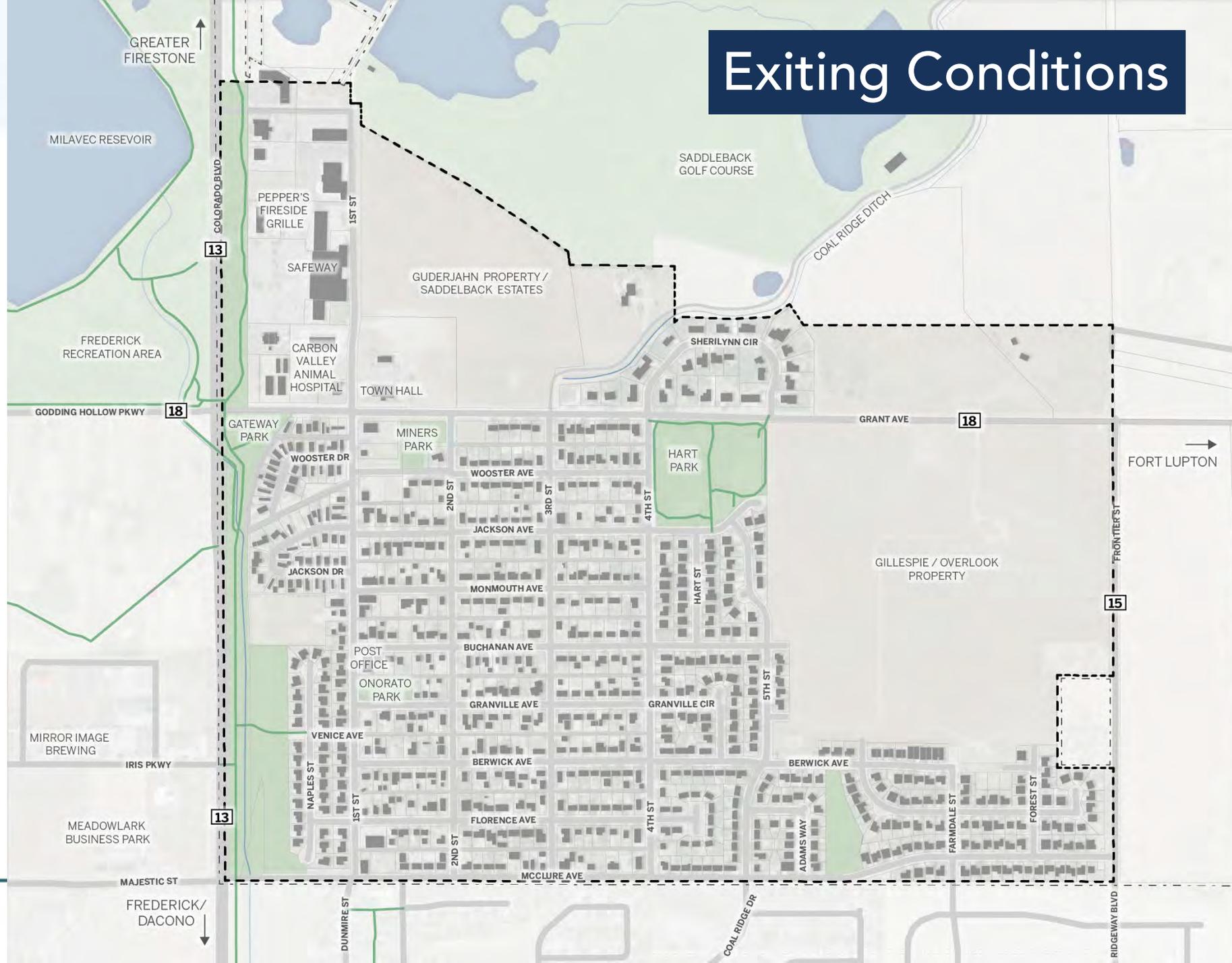
STRATEGY DIAGRAM

Legend

-  Subarea Boundary
-  City Limits
-  Roads
-  Buildings
-  Parcels
-  Trails
-  Park/Open Space/
Golf Course
-  Water Body
-  Stream/Ditch
-  Gateway Opportunity
-  Gateway Streetscape
-  Signature Streetscape
-  Enhanced
Neighborhood Street
-  Trail Connectivity
-  Alleyway Repairs
-  Roadway, Utility and
Landscaping
Improvements
-  Development
Opportunity
-  Public Space Node
-  Activity/Connectivity
Focus Area

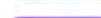


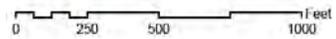
Exiting Conditions



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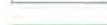
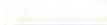


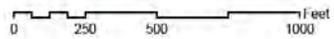
Development Opportunities



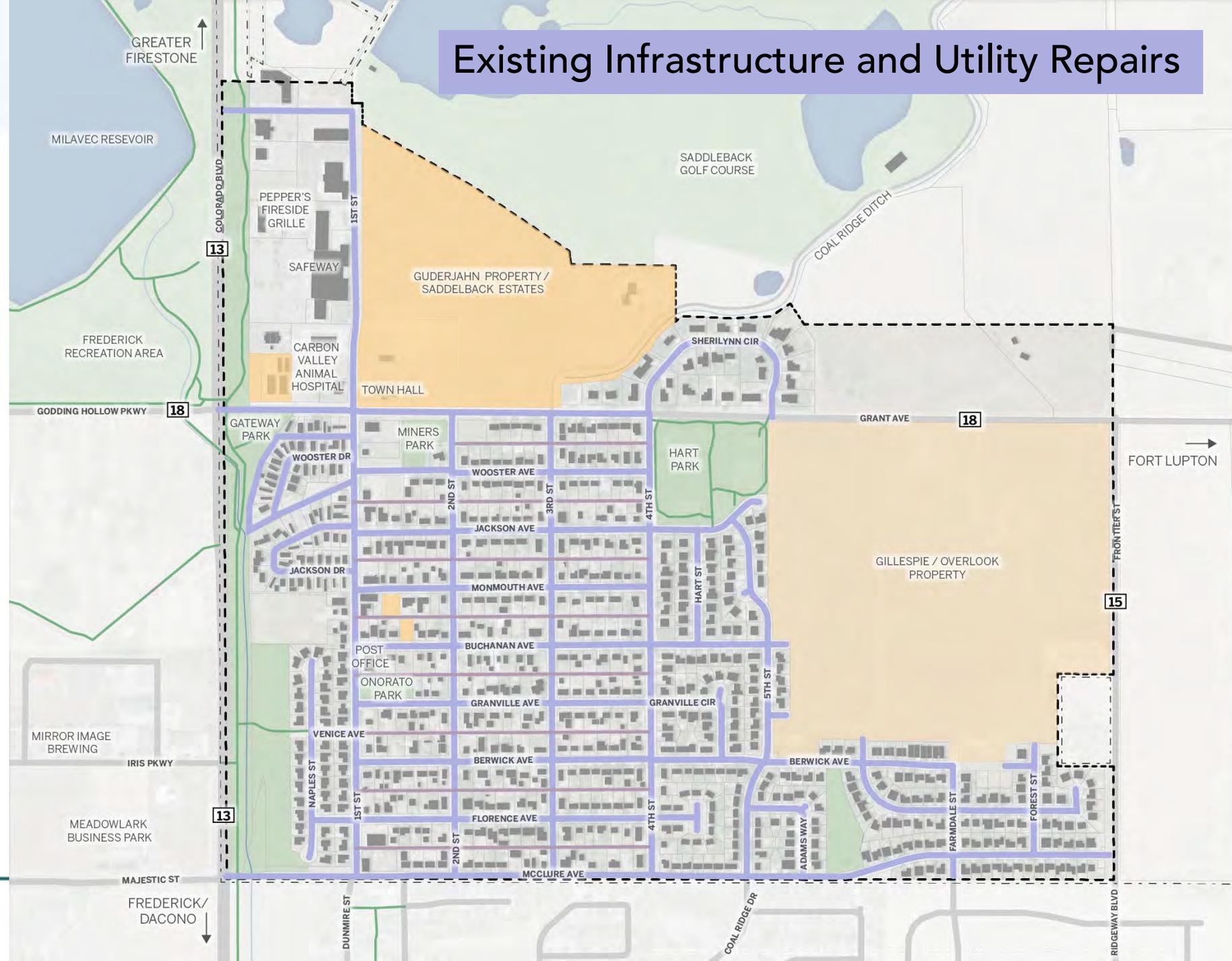
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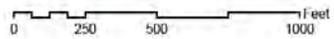
Existing Infrastructure and Utility Repairs



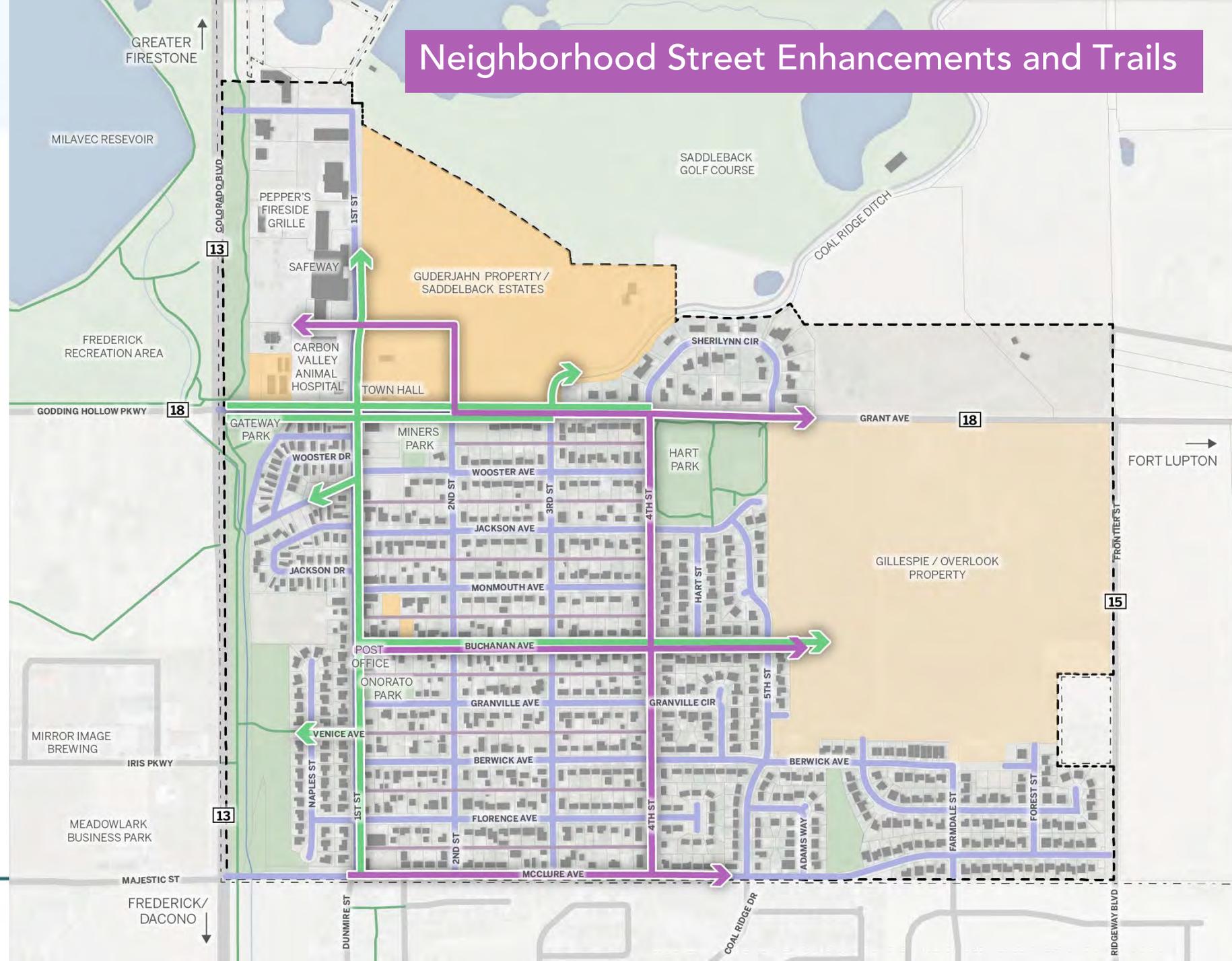
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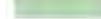
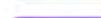


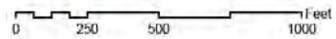
Neighborhood Street Enhancements and Trails



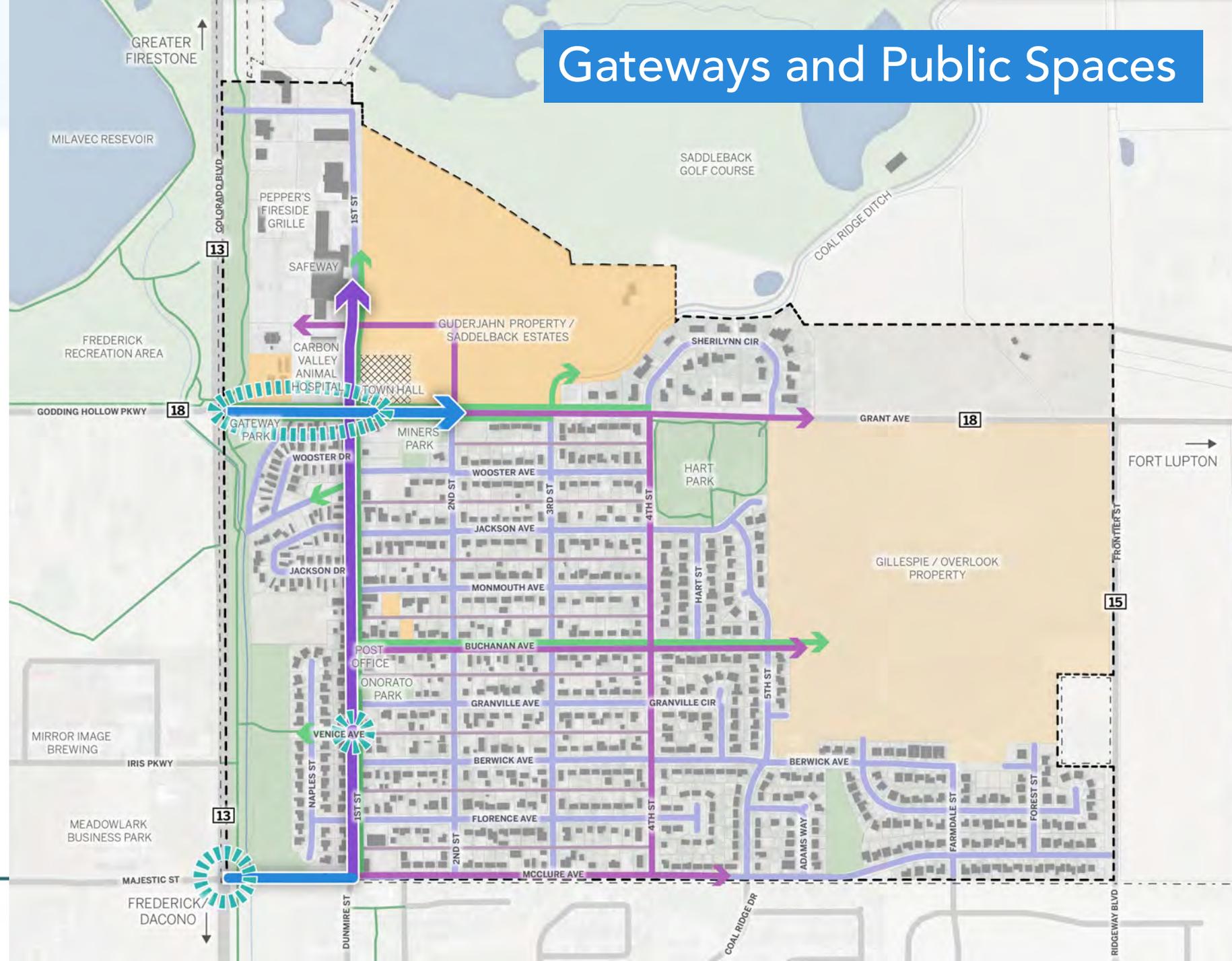
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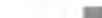
Gateways and Public Spaces

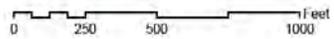


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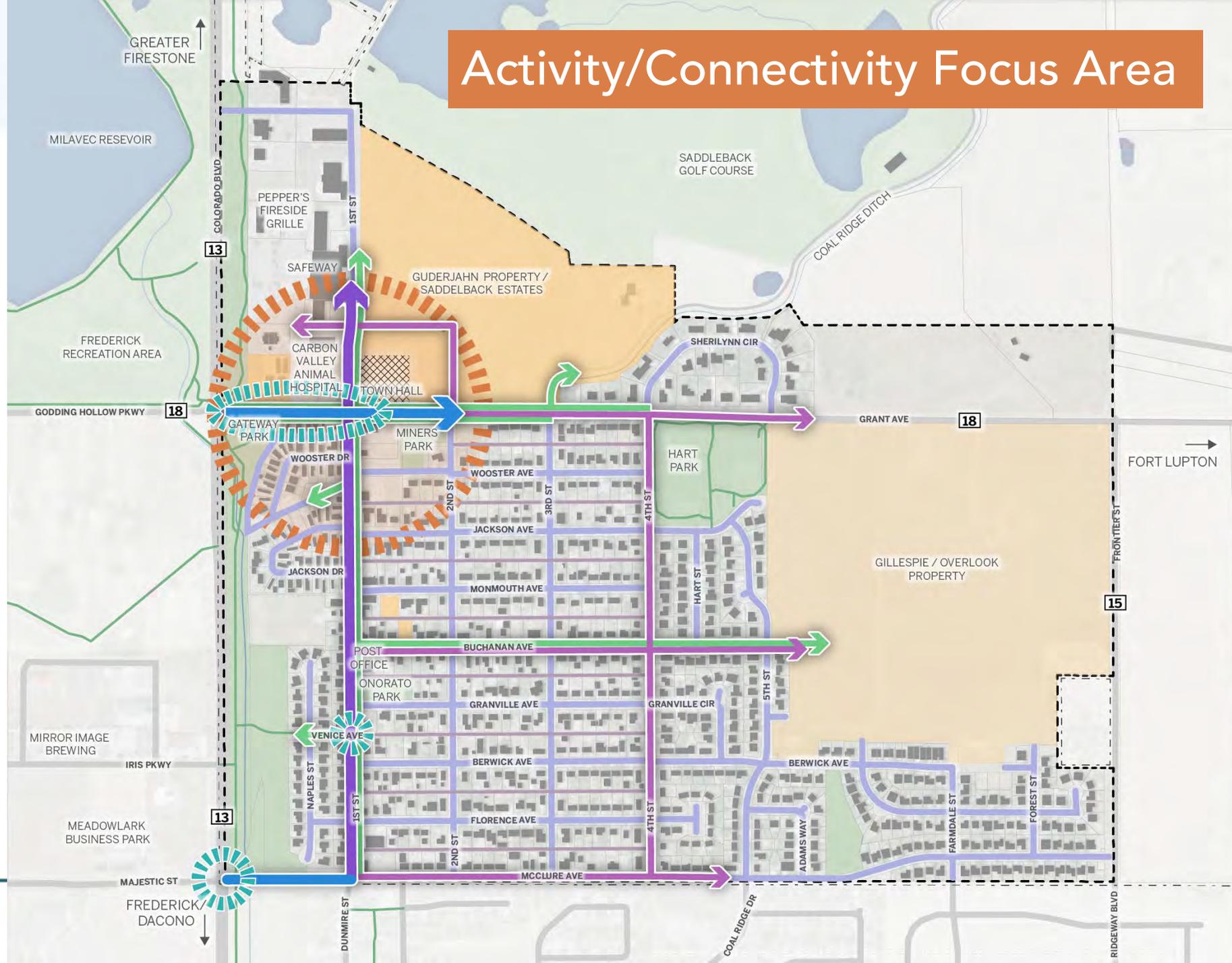
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Activity/Connectivity Focus Area





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NEIGHBORHOOD OPPORTUNITIES

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Infrastructure & Utilities

- Underground utility lines
- Alley paving program
- Sidewalk / alley ramp repair and care
- Upgrade 4" water lines
- Drainage improvements (1st and Wooster area)
- Bike sharrows



Resident Support

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- ILC program (Improvement Location Certificate)
- Residential façade program
- Reestablish HF Coalition award program
 - Best lawn, best improvement, holiday decorations
- ADUs (Accessory Dwelling Units or carriage homes)
- Home upkeep programs for seniors
- Tracking/addressing of code violations
- Revitalization volunteer program



Commercial along First St

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- Encourage economic development
 - Incentive programs, catalyst projects, funding opportunities, etc.
- Programs to help revitalize commercial structures
 - Façade improvements, asbestos abatement, demolition, etc.
- Guidelines for aesthetic character
- Guidelines to ensure compatibility with residential uses



Town Hall Site

- Civic Plaza
- Programming, active place, flexible space
- Compatibility (not competition) with Central Park

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NEIGHBORHOOD PLAN





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LAND USE CONCEPT

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Catalytic Sites Charrette

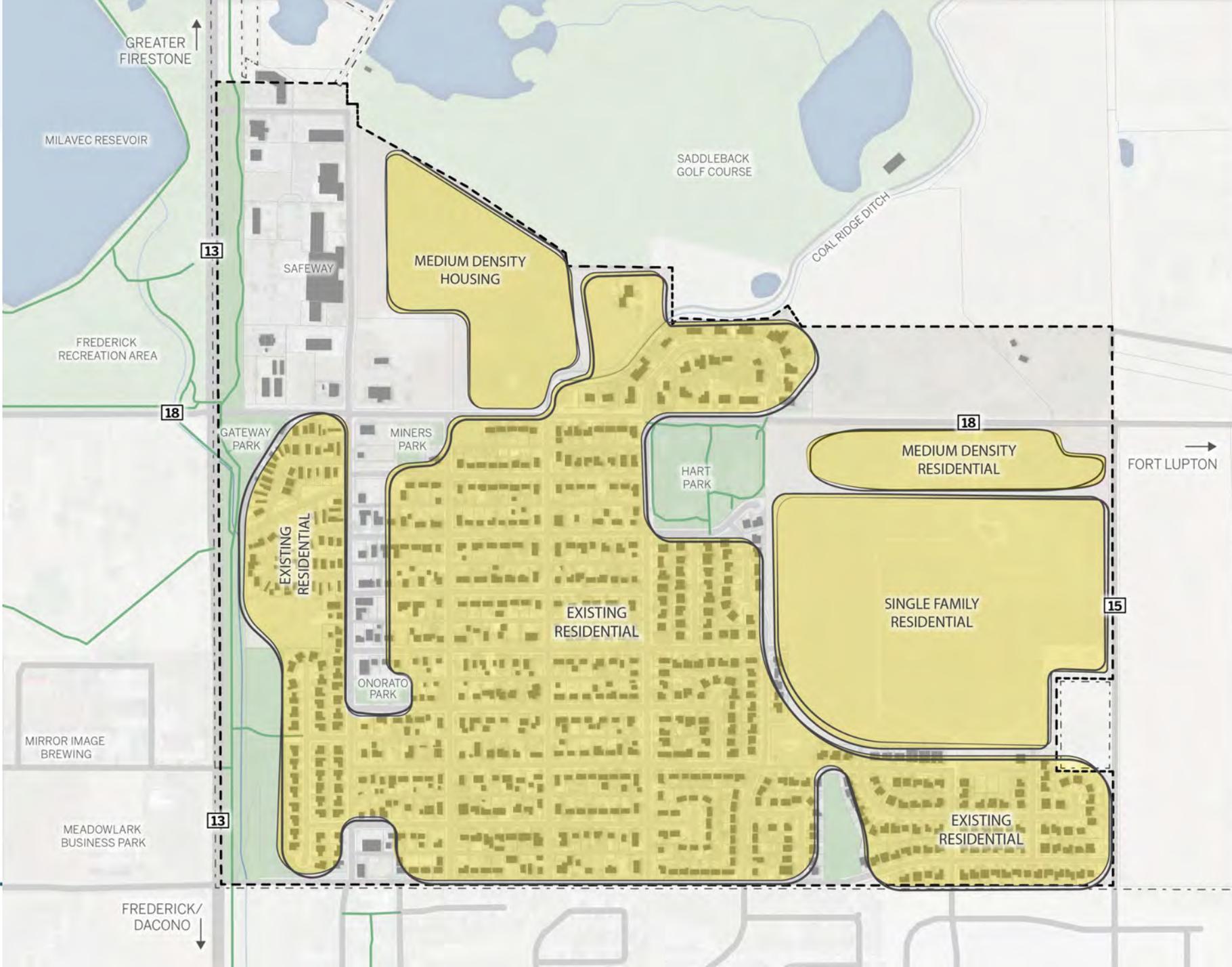
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NEIGHBORHOOD PLAN



- August 17, 2021
- 10 participants
(staff, stakeholders)
- Developed concepts for:
 - Future Land Use
 - Primary Streetscapes
 - Town Hall Site
- Public Open House



Land Use Concept: RESIDENTIAL



RESIDENTIAL

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Single Family
Residential



Townhomes



Cottage
Homes



Multi-family



Land Use Concept: OPEN SPACE



OPEN SPACE

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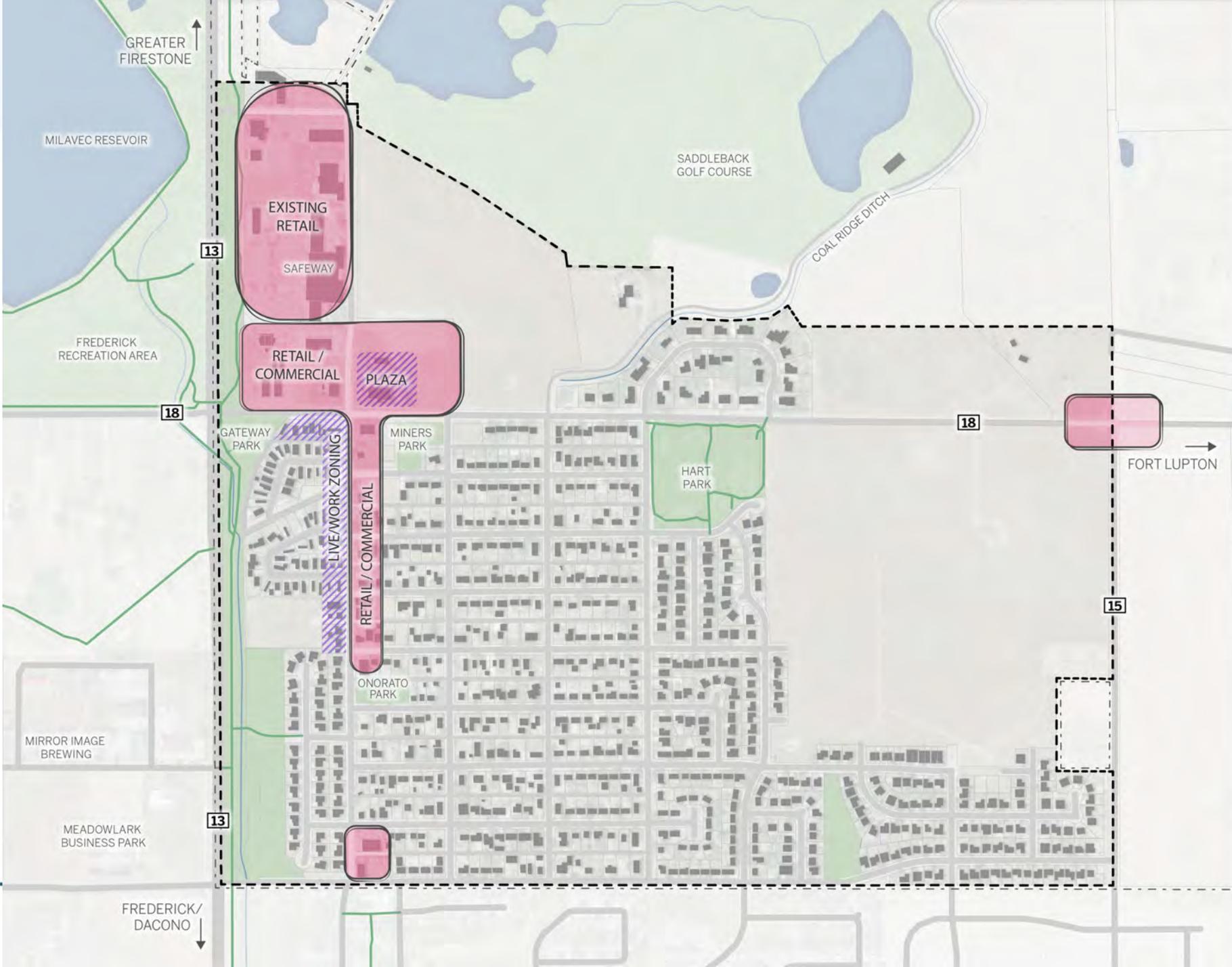


**More Facilities
(Hart Park Extension)**

Trails and Wayfinding

Plaza Play and Lounge Spaces

Land Use Concept: COMMERCIAL



COMMERCIAL

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Restaurants
and Outdoor
Seating



Live/Work



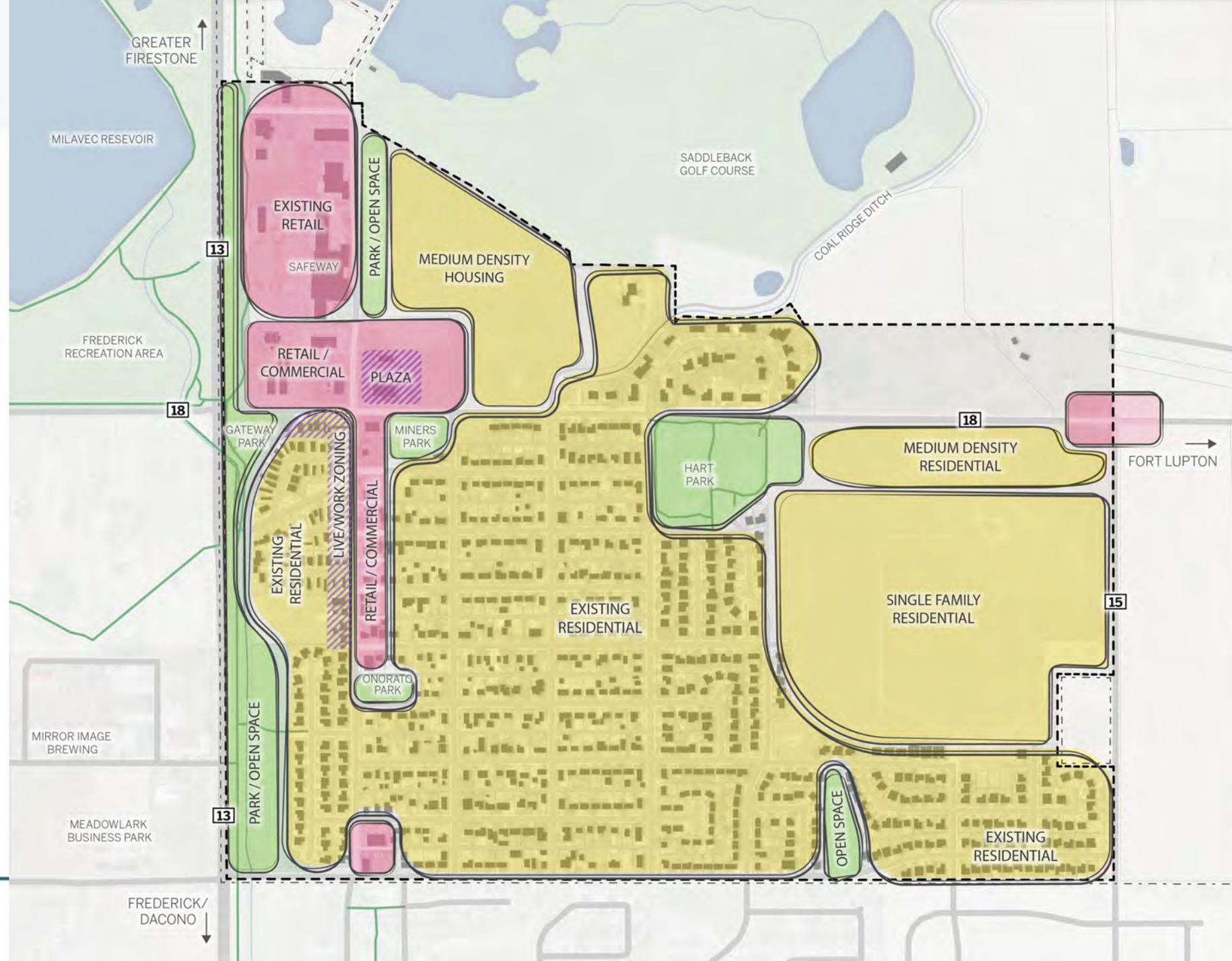
Local Retail
Stores



Active Plaza
Spaces



LAND USE CONCEPT





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ACTIVITIES

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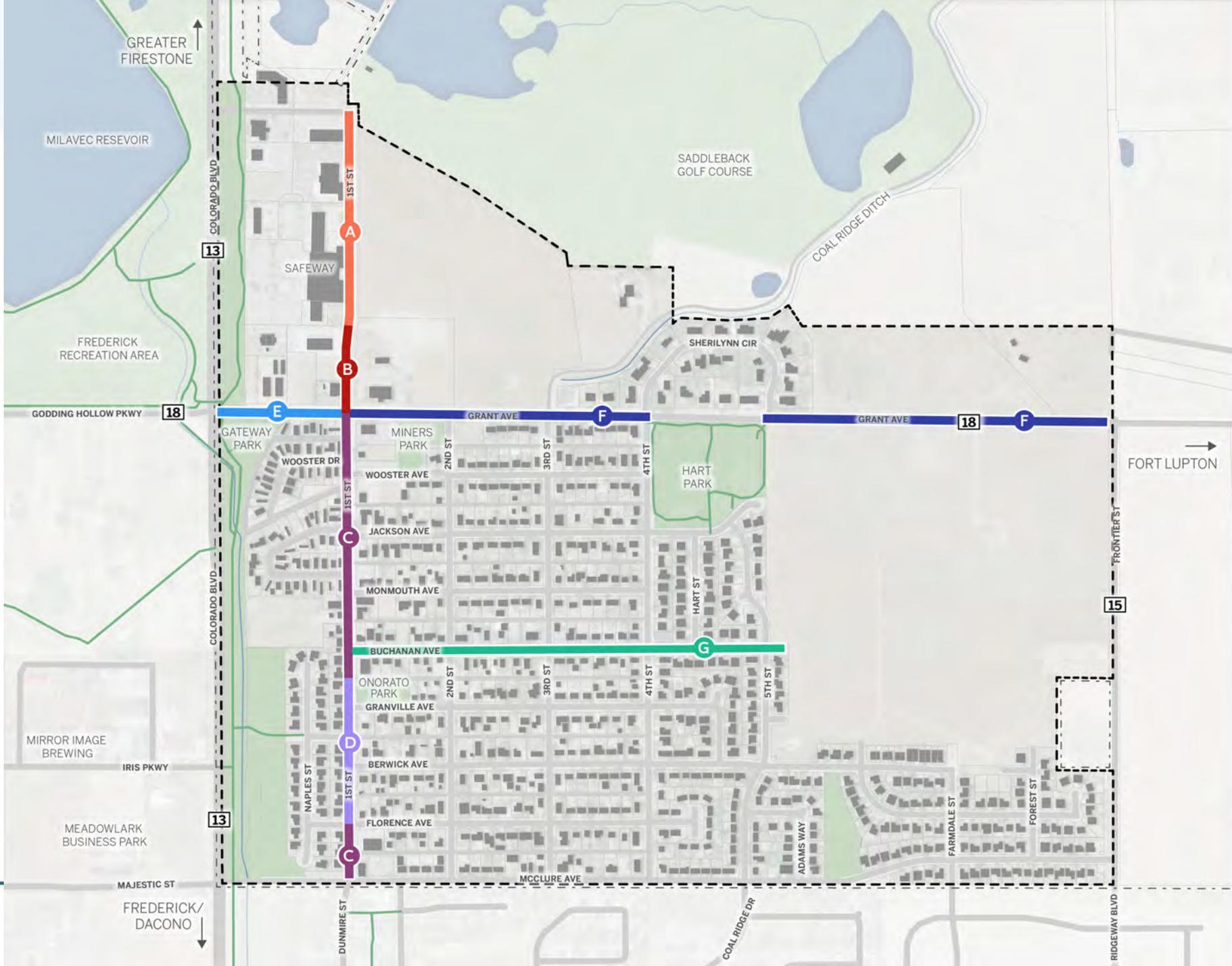
Streetscapes

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Streetscape Concepts

- Legend**
- Subarea Boundary
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 - Parcels
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Gateways

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GATEWAY EXAMPLES

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Primary Vehicular Gateway



Secondary Vehicular Gateway



Pedestrian/Bike Gateway



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PLAZA EXAMPLES

Brownwood, Paddock Square

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PLAZA EXAMPLES

School of Mines, Brown Hall

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PLAZA EXAMPLES

Flagstaff, Heritage Plaza

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PLAZA EXAMPLES

Fort Collins, Town Square

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PLAZA EXAMPLES

San Antonio, Pearl District

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WHERE DO WE GO FROM HERE?

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PROJECT SCHEDULE

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THANK YOU, FOR MORE INFORMATION PLEASE VISIT:
FIRESTONECO.GOV/HFNP

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