

BUSINESS RESOURCES



TOWN OF FIRESTONE – ECONOMIC DEVELOPMENT

Firestone's Economic Development Department offers various services in conjunction with community economic development partners to assist businesses of all sizes. These include:

- ❖ Connections to business programs, resources, and opportunities to help your company grow
- ❖ Promotion of Firestone businesses
- ❖ Demographics and other market information
- ❖ Information on zoning, regulations, permitting, and licensing

Accessible 24 hours a day, businesses may find numerous resources on the Business Resources & Services [webpage](#), including more information on the resources identified in this document. In addition, the staff is more than happy to provide personal and direct assistance to businesses located in or considering operations in the Town of Firestone.

This document presents a summary of resources available through our community economic development partners. If you are unsure where to start or do not find what you need on the website, please let us know!



WHAT TO KNOW ABOUT DOING BUSINESS IN THE TOWN OF FIRESTONE

As a business owner, we recognize that you take pride in your business, the facility you operate, and the community you serve. There are standards and requirements you should be aware of that are designed to help protect your business, your customers, your property, and the community. Following are reminders of a few things that may require a permit, inspection, or review:

- ❖ Be sure to get your business license!
Companies operating in or conducting business in the Town of Firestone are required to have a Firestone [Business License](#) in addition to registering with the Colorado Secretary of State. In addition, certain businesses, like those serving food or alcohol, may need to obtain additional permits or licenses.
- ❖ Signs and banners require a [Sign Permit](#).
If you are changing the sign(s) on your building or hanging a banner, please remember to submit a sign permit first. Also, when placing promotional materials inside facility windows, remember to leave plenty of open space to make your business inviting to customers and provide first responders a clear view of what's going on inside your facility.
- ❖ Special events at your business may require a [Special Event Application](#).
- ❖ Certain temporary uses may be allowed and require a permit. Review Section 16.3.4 - Temporary Uses and Structures in the [Firestone Development Code](#) for more information.
- ❖ Updates or improvements to your business facility may require a building permit.
A new coat of paint or new flooring is not likely to require a permit, but they might. Most other facility changes require a building permit. Save time and money by contacting the Building Division at 303-531-6259 to determine whether the project you are considering requires a permit.
- ❖ Trash must always be placed in trash dumpsters or other receptacles, inside the dumpster enclosure.

We are here to help you understand these requirements and others, and help you through the process of establishing, operating, and growing your business in the Town of Firestone, saving you time and money by avoiding unnecessary expenses or delays. Please feel free to contact a member of our team with any questions you may have about doing business in Firestone!

Contact a member of the Firestone Economic Development team for resources to help you business grow!

Paula Mehle | 303-531-6265 | pmehle@firestone.gov
Michelle Magelssen | 303-531-6263 | mmagelssen@firestone.gov

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MARKETING OPPORTUNITIES

Have you considered community support and involvement as part of the marketing plan for your business?

The **Town of Firestone** recognizes that businesses are a vital part of our community. Each year, a full slate of community events is organized for residents and visitors, offering numerous opportunities for companies to support our community while engaging with customers as an event sponsor or volunteer. A community event sponsorship strengthens community relations and allows the town's events to flourish. Learn more by visiting the [Firestone Programs and Events webpage](#) or by clicking on the event logos below.

The Adopt-a-Place program provides another opportunity to market your business and show your commitment to the community. By volunteering to adopt 1 mile or more of Town streets or trails, or adopt a community park, your company will be identified on signage at your adopted location. Visit the [Adopt-a-Place webpage](#) to find a place for your company to adopt!

The **Carbon Valley Chamber of Commerce**, a community partner organization, provides business-to-business marketing and networking opportunities. The Chamber also provides a variety of business resources. Learn more about promoting your company to the business community by visiting the [Carbon Valley Chamber of Commerce webpage](#).

Select a logo below to learn more about the program:



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COMMUNITY ECONOMIC DEVELOPMENT PARTNERS

High Plains Library District

Do you think of the library as a resource for your business? You should!



The [Highplains Library system](#) provides free access to a variety of resources for businesses online and in-person. Free resources include:

- ❖ Rooms and equipment for your business meetings
- ❖ Reference librarians and access to numerous databases to learn about competitors and industries such as D&B Key Business Ratios, Business Source Premier, and Reference USA
- ❖ Colorado Grants Guide to find funding resources
- ❖ FREE training programs through [Lynda.com](#) where owners and staff can learn business, software, technology, and creative skills

East Colorado Small Business Development Center (SBDC)

The [Small Business Development Center \(SBDC\)](#) works with business owners at all Stages of business, whether they have an idea and are considering starting a business, have just started a business, or have been operating a business for an extended period.

Services are provided throughout Firestone and Weld County. [Learn more](#) about the FREE and confidential one-on-one consulting, workshops, and events offered. Topics range from start-up, website development, digital marketing, managing employees, and so much more.



Employment Services of Weld County & Community Colleges

[Employment Services of Weld County \(ESWC\)](#) is a comprehensive workforce center connecting resources for employment, education, and training services offering local and regional employers with applicant referrals and other employer-specific services. These include:

- ❖ Labor Market Information (LMI)
- ❖ Candidate Screening
- ❖ Candidate Assessment
- ❖ Workplace Readiness Credential - offering over 1,000 test choices
- ❖ Customized Hiring Events and Job Fairs, and more!



[Aims Community College](#) and [Front Range Community College](#) also partner with businesses to create and deliver focused training courses to support your business operations. Such programs are often developed in partnership with Employment Services of Weld County.



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