



Board of Trustees 2024-2025 Work Plan

September 2023

Board of Trustees Strategic Goals

1. Maintain Town infrastructure and facilities
2. Uphold fiscal integrity
3. Establish a strong and competitive businesses environment
4. Encourage community governance with civic partnerships
5. Maintain a safe, clean, and beautiful town
6. Design and promote livable neighborhoods and homes

3-5 Year Objectives

Administration

- Modernize records management practices and public accessibility of records
- IT road map
- Grow organizational capacity

Economic Development

- Grow sales tax base by 10%
- Develop a Town Center Plan
- 1st Street commercial development
- Introduce primary employment in Firestone

Engineering

- Implement Comprehensive 5-year CIP Plan (Stormwater, Transportation, & Water):
 - Complete/implement all three major Engineering master plans: Drainage Master Plan, Transportation Master Plan, & Potable/Distribution Water Master Plan
- Transition all non-Water Action Plan water projects to in-house projects
- Develop and implement a multi-jurisdictional plan to improve Colorado Blvd
- Implement new CDPHE MS4 (Stormwater) Permit to ensure compliance

Finance

- Implement Open Budget platform

Marketing & Communications

- Develop an inclusive and engaged community

- Improve, update, and adapt communication channels
- Grow and adapt community events to continue to increase participation

Planning & Development

- Implement the Historic Firestone Neighborhood Plan
- Implement the updated Comprehensive Master Plan

Police Department

- Become the safest community in Colorado
- Implement the Police Department’s Strategic Plan

Human Resources

- Develop the next generation of Town of Firestone management, ensuring a workforce that will work hard to meet their full potential
- Formalize an Agency Growth Plan

Public Works

- Beautify Town rights of way
- Improve connectivity throughout town
- Upgrade every Town park
- Diversify the Town water portfolio
- Build sustainable water storage and infrastructure
- Grow treatment capacity with St. Vrain Water Authority

2024-2025 Objectives

Administration

- Foster civic engagement
- Develop an onboarding program for new board and commission members
- Transition additional departments’ records into Laserfiche; add public access to appropriate records
- Engage outside parties regarding future of Central Park
- Formalize space evaluation for future expansion of PD facility
- Utilize Office 365 for digital efficiency and introduce additional security measures to remain proactive against digital threats
- Increase broadband access
- Begin streaming all open meetings and work sessions held by Town Boards and Commissions

Economic Development

- ICSC retail recruitment
- Firestone Blvd tenant recruitment

Engineering

- Finalize the Drainage Master Plan
- Begin update to Potable/Distribution Water Master Plan
 - Include homeland security elements
- Continue the Historic Firestone Waterline/Road Replacement Project (Phase 3 scheduled for 2024)
- Begin/continue discussions with adjacent jurisdictions (including CDOT) on regional coordination and improvement plans for Colorado Blvd
- Participate in the review of a draft CDPHE MS4 Permit (expected late 2023) and identify impacts to the Town

Marketing & Communications

- Utilize Polco to engage residents in follow-up questions related to 2023 Community Survey results

Planning & Development

- Complete the updated Comprehensive Master Plan
- Update the FDC to align with the objectives of the Master Plan and Historic Firestone Neighborhood Plan
- Initiate the wayfinding project as outlined in the Historic Firestone Neighborhood Plan
- Explore partnering with Weld Co, Frederick, Ft. Lupton, and Platteville on a study or sub-area plan of the CR19 corridor
- Adopt a Model Service Plan for metropolitan districts

Police Department

- Install Flock Safety cameras in town to enhance public safety (Technology Integration)
- Sponsor a Police Recruit applicant to attend a police academy (Recruiting and Hiring)
- Send first line supervisors to leadership development training (Leadership Development)

Finance

- Implement updated impact fees
- Complete a Stormwater Fee Study

Human Resources

- Establish Town of Firestone mission, vision, and values
- Align the Workforce Plan with the overall Strategic and Master Plans of the Town
- Develop tools and templates needed to implement the Workforce Plan

Public Works

- Continue implementation of the 2020-2050 Water Action Plan
- Transition St. Vrain Water Treatment Plant assets to St. Vrain Water Authority (ownership and operation)